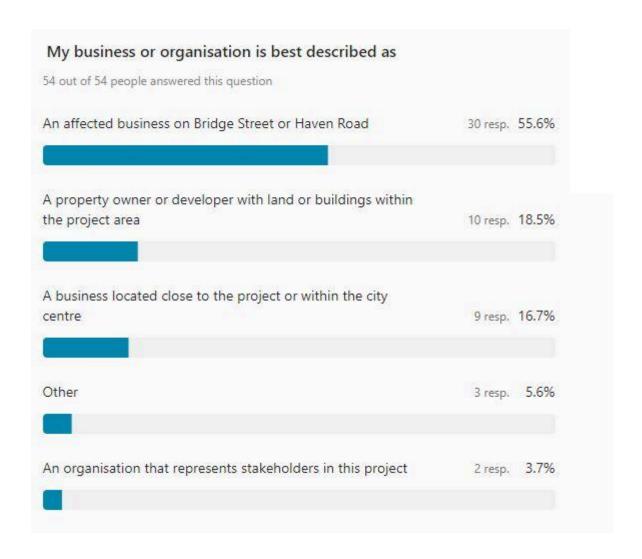
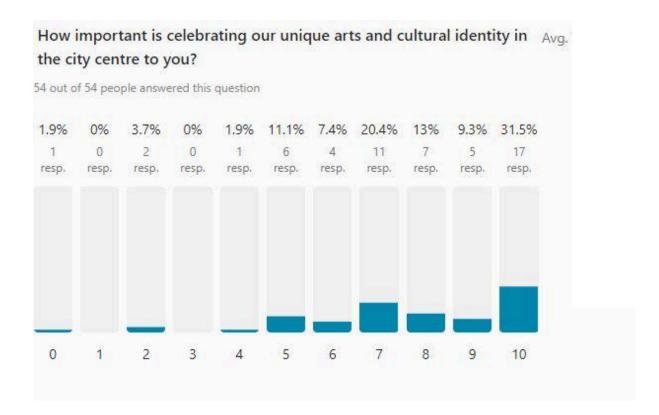
Bridge to Better survey - March 2024

Affected Businesses - Bridge to Better 54 Responses - Summary



Strategic Infrastructure Upgrades Do you support the council improving our city's infrastructure to help make it more resilient, and encourage developers to invest? 53 out of 54 people answered this question Yes 53 resp. 100% 0% No 0 resp. Do you support allocating space on Bridge Street for rain gardens as a way to absorb and filter stormwater? 50 out of 54 people answered this question Yes 36 resp. 72% Don't know 10 resp. 20% No 8% 4 resp.



What are the key features of the city centre that you the succeed?	nink help b	usines
52 out of 54 people answered this question (with multiple choice)		
Vibrant hospitality - food and drink	47 resp.	90,4%
A safe and clean environment	45 resp.	86.5%
Affordable rent prices for commercial spaces	38 resp.	73.1%
Good public transport	36 resp.	69.2%
A vibrant business sector with city centre offices	35 resp.	67.3%
Footpaths and laneways that easily connect different		
precincts	34 resp.	65,4%
Amenity - shade, seating, greenery, quiet places to relax	33 resp.	63.5%
Regular events and festivals	33 resp.	63.5%
A large number of people who live close to the city centre	32 resp.	61 500
A large number of people who live close to the city centre	3£159.	01.370
Parking choice and availability	32 resp.	61.5%
Safe and appealing access for micro mobility (bikes, scooters		
etc)	29 resp.	55.8%
Nightlife	28 resp.	53.8%
Nignane	Lorespi	33.070
Clusters of similar businesses	27 resp.	51.9%
Places for young families to play/relax	26 resp.	50%
Celebrating Arts, Culture and Creativity	25 resp.	48.1%
Local community support and loyalty	24 resp.	46.2%
Other	5 resp.	9.6%

What are the improvements we should undertake, to attractive as a destination?	
52 out of 54 people answered this question (with multiple choice)	
Attract and promote more local events and festivals	38 resp. 73,1%
-	
Encourage more outdoor dining options	35 resp. 67.3%
Attract more retail businesses	34 resp. 65.4%
Create more green spaces and places to sit and relax	33 resp. 63.5%
Beautify the streets with more trees and plantings	32 resp. 61.5%
Increase how safe the area feels during the day and night	29 resp. 55.8%
Ensure there is a good choice of available parking	28 resp. 53.8%
Improve pedestrian and bike paths	25 resp. 48,1%
Display more public art installations	24 resp. 46.2%
Do more to celebrate our Arts, Culture and Creativity	23 resp. 44.2%
Create an inner city playground	20 resp. 38.5%
Reduce car/vehicle volumes	19 resp. 36.5%
Encourage street performers and entertainers	18 resp. 34,6%
Reduce car/vehicle speed	18 resp. 34.6%
Improve city centre direction signs/information boards	15 resp. 28.8%
Move the bus depot and utilise the existing site as a civic space	13 resp. 25%
Other	5 resp. 9.6%

	People-Friendly Spaces: Accessible design and	#2.9 average
	amenities such as seating for safer and more enjoyable experiences.	
#2	Responsive Spaces: Flexible and interactive spaces for outdoor dining, markets, and pop-up	#4.21 average
	events to boost local trade and activity.	
3	Enhanced Safety Features: Improved street	#4.77 average
	lighting, seating, and other safety measures for a	
	welcoming environment day and night.	
4	Housing: create more inner city housing so the	#5.02 average
	city centre is vibrant seven days a week.	
5	Parking - prioritised: Availability of on street	#5.04 average
	parking for those with mobility challenges and for	
	quick pick up/drop off visits.	
6	Arts and Cultural Features: Incorporating local	#5.04 average
	artworks, cultural narratives, and creative elements	
	that celebrate our city's identity.	
7	Active Transport: better connection to our active	#5.56 average
	transport corridors to encourage more people to	
	use alternative transport methods (bikes, scooters	
	etc.) to visit the city centre.	
8	Parking - general: Availability of on street parking	#5.98 average
	for all.	
9	Play: options for children to play, either as part of	#6.48 average
	the overall design or in a specific play space.	

When it comes to on-street parking, what is your view on the hierarchy of priorities?

50 out of 54 people answered this question

#1	Accessible Parking: Reserved for individuals with
	disabilities, ensuring safe and convenient access to
	destinations.

#2.72 average

#2 Short-Term Parking (P60 or Lower): For brief visits to businesses and quick errands, encouraging easier access and higher turnover.

#2.72 average

#3 Loading Zones: For commercial and servicing needs such as freight.

#3.06 average

#4 Pickup/Drop-off Zones: For quick stops such as dropping off or picking up passengers, or click and collect customers. #3.08 average

Long-Stay Parking (P120 or Higher): For longer visits for those requiring more time in the city.

#3.42 average

Do you support prioritising higher parking turnover (P60 or less) on Bridge Street?

53 out of 54 people answered this question



Would you accept a reduction in on-street car parking on Bridge Street if it was offset with an increase in parking elsewhere in the city centre (resulting in no net loss of city centre parking)?

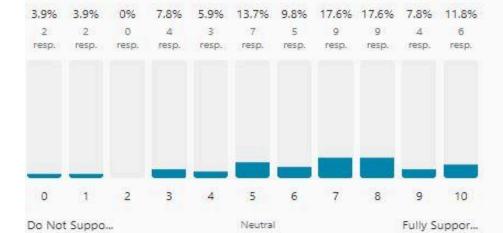
51 out of 54 people answered this question



Option #1: Two Way Street

Avg. 6.3

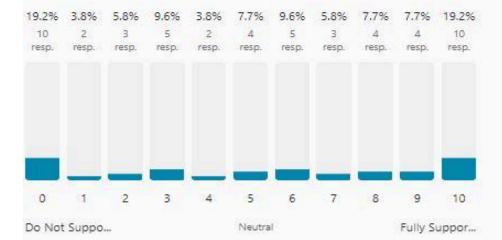
51 out of 54 people answered this question



Option #2: One Way Street

Avg. 5.2

52 out of 54 people answered this question



What is your preference?

54 out of 54 people answered this question



