

Bridge to Better survey - March 2024

Affected Businesses - Bridge to Better  
54 Responses - Summary



## Strategic Infrastructure Upgrades

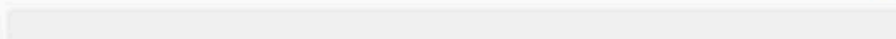
**Do you support the council improving our city's infrastructure to help make it more resilient, and encourage developers to invest?**

53 out of 54 people answered this question

Yes 53 resp. 100%



No 0 resp. 0%



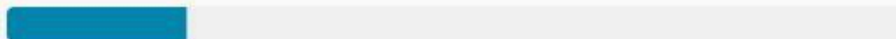
**Do you support allocating space on Bridge Street for rain gardens as a way to absorb and filter stormwater?**

50 out of 54 people answered this question

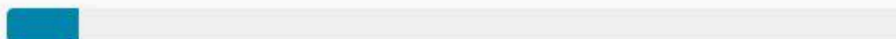
Yes 36 resp. 72%



Don't know 10 resp. 20%

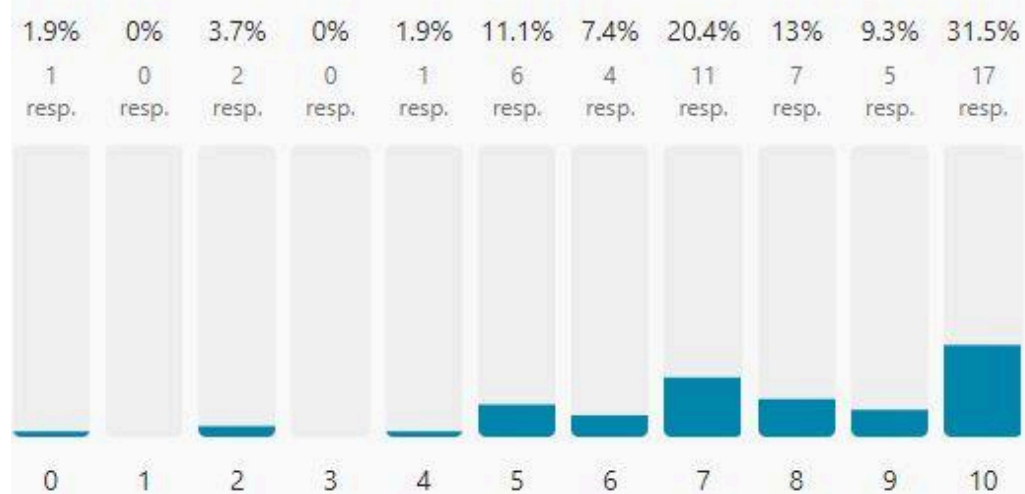


No 4 resp. 8%



## How important is celebrating our unique arts and cultural identity in the city centre to you? Avg.

54 out of 54 people answered this question



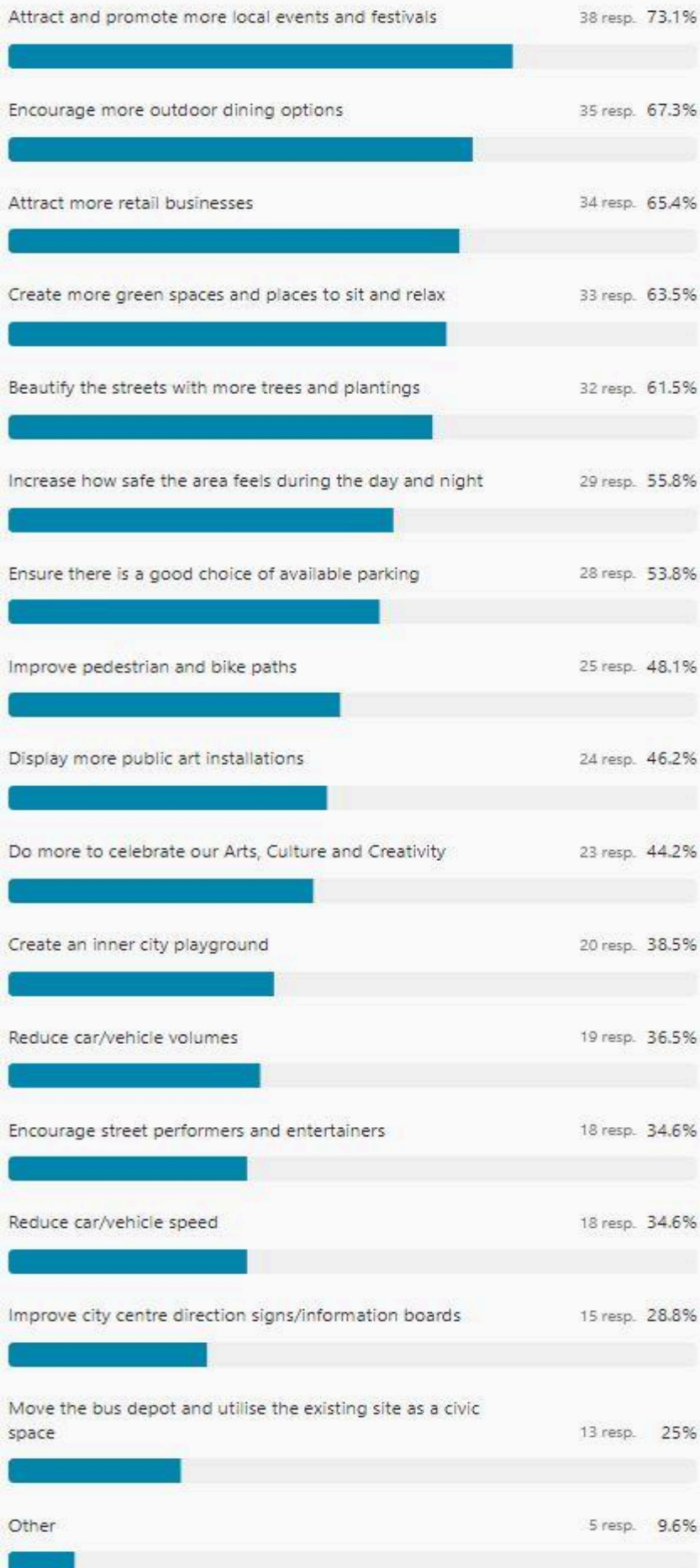
## What are the key features of the city centre that you think help businesses succeed?

52 out of 54 people answered this question (with multiple choice)



## What are the improvements we should undertake, to make the area more attractive as a destination?

52 out of 54 people answered this question (with multiple choice)



## What are your priorities for enhancing Bridge Street?

52 out of 54 people answered this question.

#1	<b>People-Friendly Spaces:</b> Accessible design and amenities such as seating for safer and more enjoyable experiences.	#2.9 average
#2	<b>Responsive Spaces:</b> Flexible and interactive spaces for outdoor dining, markets, and pop-up events to boost local trade and activity.	#4.21 average
#3	<b>Enhanced Safety Features:</b> Improved street lighting, seating, and other safety measures for a welcoming environment day and night.	#4.77 average
#4	<b>Housing:</b> create more inner city housing so the city centre is vibrant seven days a week.	#5.02 average
#5	<b>Parking - prioritised:</b> Availability of on street parking for those with mobility challenges and for quick pick up/drop off visits.	#5.04 average
#6	<b>Arts and Cultural Features:</b> Incorporating local artworks, cultural narratives, and creative elements that celebrate our city's identity.	#5.04 average
#7	<b>Active Transport:</b> better connection to our active transport corridors to encourage more people to use alternative transport methods (bikes, scooters etc.) to visit the city centre.	#5.56 average
#8	<b>Parking - general:</b> Availability of on street parking for all.	#5.98 average
#9	<b>Play:</b> options for children to play, either as part of the overall design or in a specific play space.	#6.48 average

### When it comes to on-street parking, what is your view on the hierarchy of priorities?

50 out of 54 people answered this question

#1	<b>Accessible Parking:</b> Reserved for individuals with disabilities, ensuring safe and convenient access to destinations.	#2.72 average
#2	<b>Short-Term Parking (P60 or Lower):</b> For brief visits to businesses and quick errands, encouraging easier access and higher turnover.	#2.72 average
#3	<b>Loading Zones:</b> For commercial and servicing needs such as freight.	#3.06 average
#4	<b>Pickup/Drop-off Zones:</b> For quick stops such as dropping off or picking up passengers, or click and collect customers.	#3.08 average
#5	<b>Long-Stay Parking (P120 or Higher):</b> For longer visits for those requiring more time in the city.	#3.42 average

### Do you support prioritising higher parking turnover (P60 or less) on Bridge Street?

53 out of 54 people answered this question



### Would you accept a reduction in on-street car parking on Bridge Street if it was offset with an increase in parking elsewhere in the city centre (resulting in no net loss of city centre parking)?

51 out of 54 people answered this question

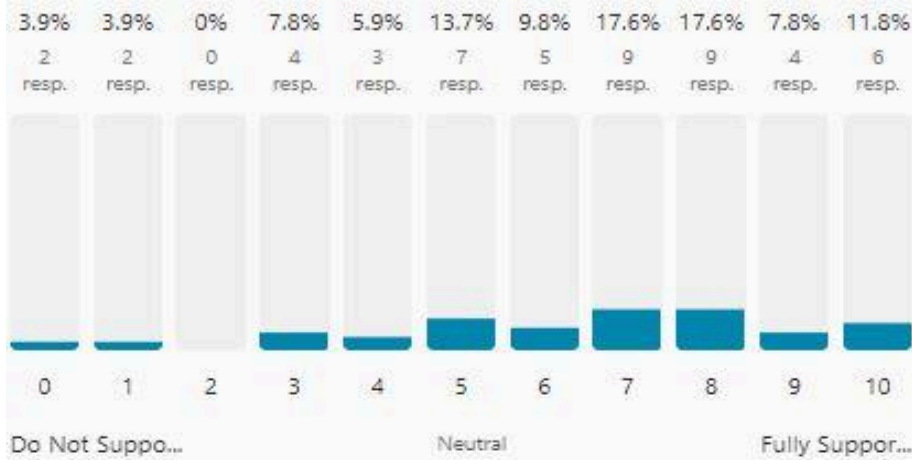




### Option #1: Two Way Street

Avg. 6.3

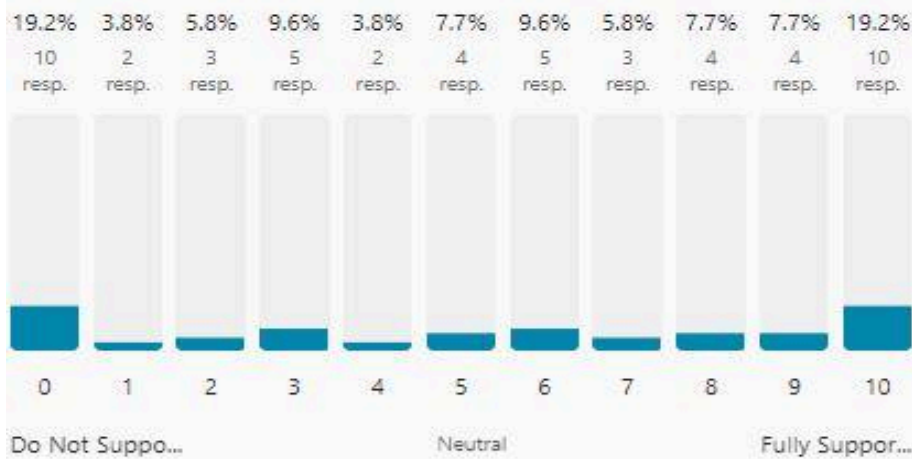
51 out of 54 people answered this question



### Option #2: One Way Street

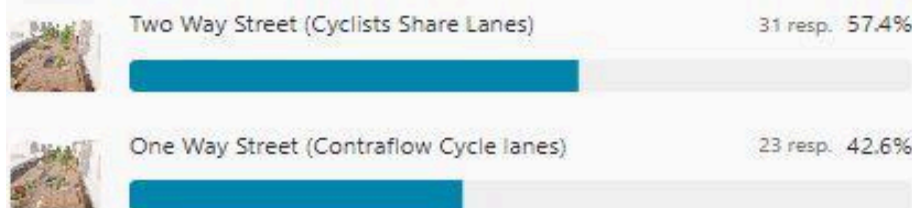
Avg. 5.2

52 out of 54 people answered this question



### What is your preference?

54 out of 54 people answered this question





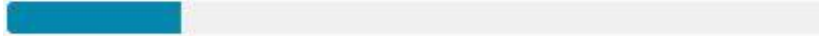
### How are we doing so far on the level of engagement?

52 out of 54 people answered this question

About right 41 resp. 78.8%



Not enough 11 resp. 21.2%



Too much 0 resp. 0%

