



City Centre Parking

Nelson The Smart Little City
He tāone tōrire a Whakatū

 Nelson City Council
te kaunihera o whakatū



What is changing?

July 1 move to pay by plate




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What is changing?

June 29 move to Pay by Plate





Pay and walk away.


Our new pay-by-plate parking meters mean no more ticket troubles. There's no need for a paper ticket, just enter your rego at the meter, pay with PayWave, coins or the easy-to-use PayMyPark app, and walk away. If you want to extend your time within the limit, you can top up from anywhere without having to return to the car. Parking in Nelson City just got even better.

For more parking information go to:
nelson.govt.nz/parking

Smart Little City.

 **PayMyPark**
Download the PayMyPark app



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Pay-by-Plate parking meters Arriving June 29



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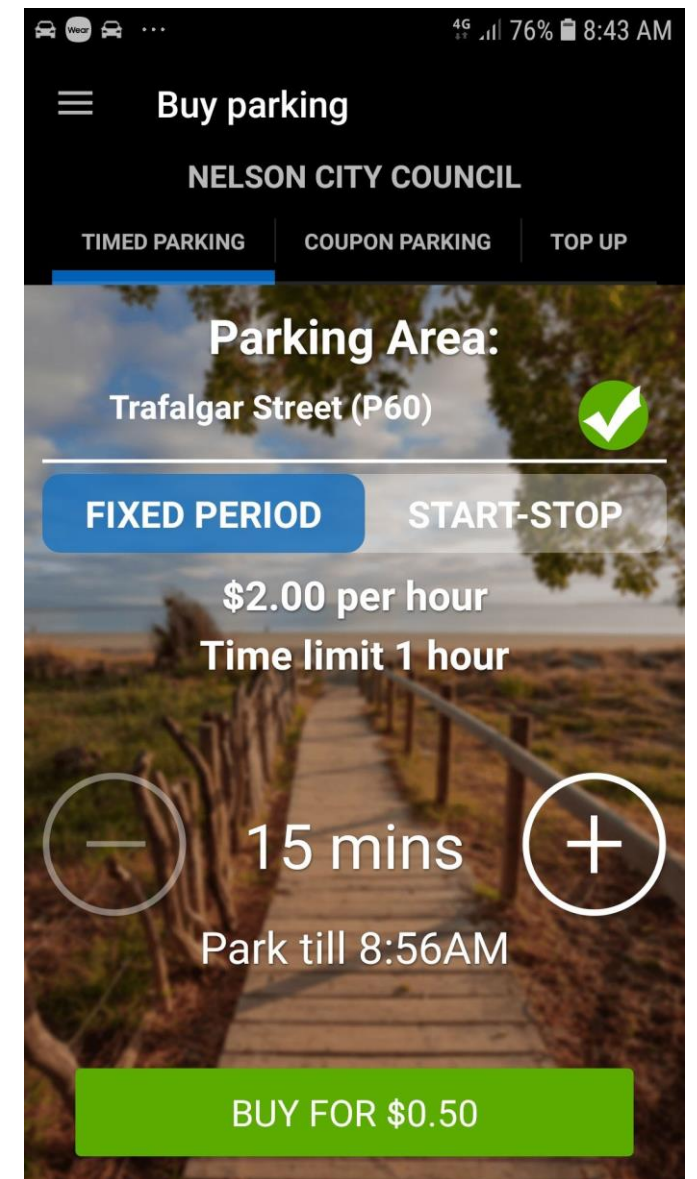
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Parking App



**“PayMyPark”
is coming
June 29th**

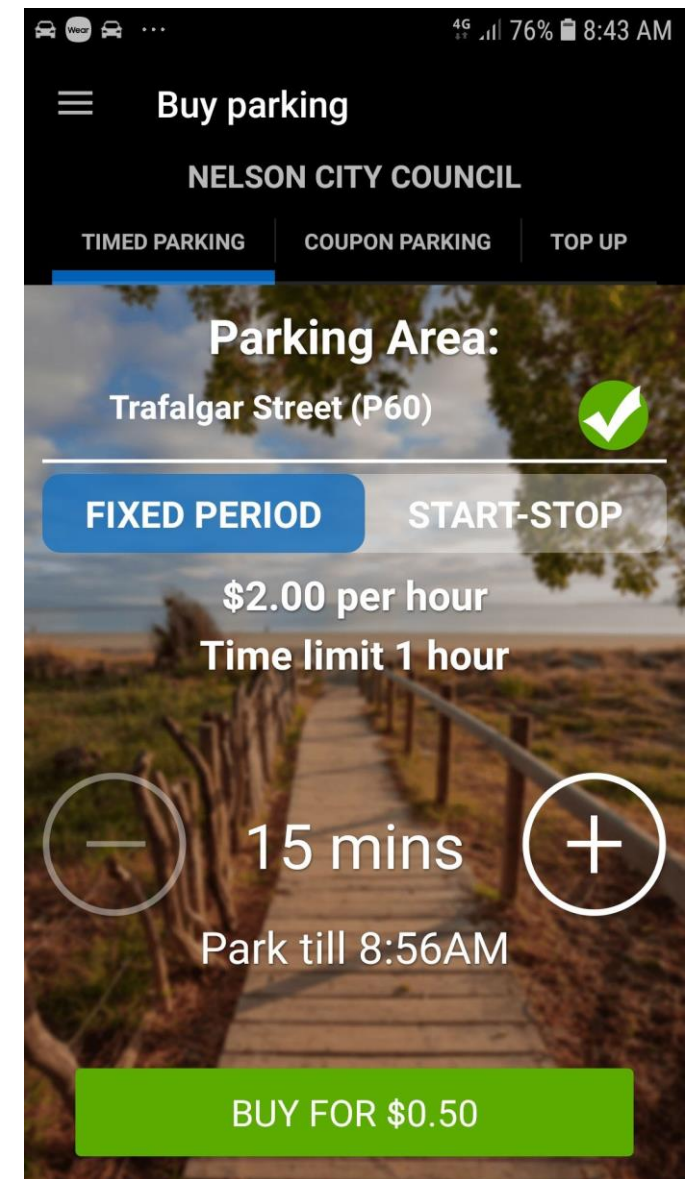




Parking App



- Allows people to use their phones to pay for parking.
- One off or “stored purse”
- Bank fees / transaction fees apply
- Advantages - time keeping/ alerts/ ability to extend





How will this change assist Nelson retail?





How will it help you?

- Encourage high turnover – discourage long term or all day parking
- 1 hour free is still available in 15 minute bites





How can you help us?

- Help out shoppers with new technology
- We will print a “how to” brochure for you to distribute.
- We are also producing a how to video





How important is parking?



Q5 - What factors attract you to visit Nelson city centre?	Total for all areas
Product/store mix available in Nelson City Centre	69%
Entertainment/restaurants/cafes	62%
The Market	50%
Walkable/live close by	42%
The feel/character of the Nelson City Centre	34%
Parking	29%
Work in Nelson	28%
Doctor/Dentist/banking/other professional services	7%
Meetings/Hobbies/Church/Volunteer work	2%
Walkable/pedestrian friendly/ use cycle ways	2%



Where will workers park?



- There is no such thing as “free parking”
- Compact city centre – 600m walk
- Bigger picture re Public transport



Parking Strategy work



Goal is to set a 10 year adaptable framework to support:

- The economic development of Nelson City
- A more sustainable transport network, including safety
- Enable place making, amenity and good urban design outcomes
- Financially appropriate approach to managing parking,

Parking Strategy work



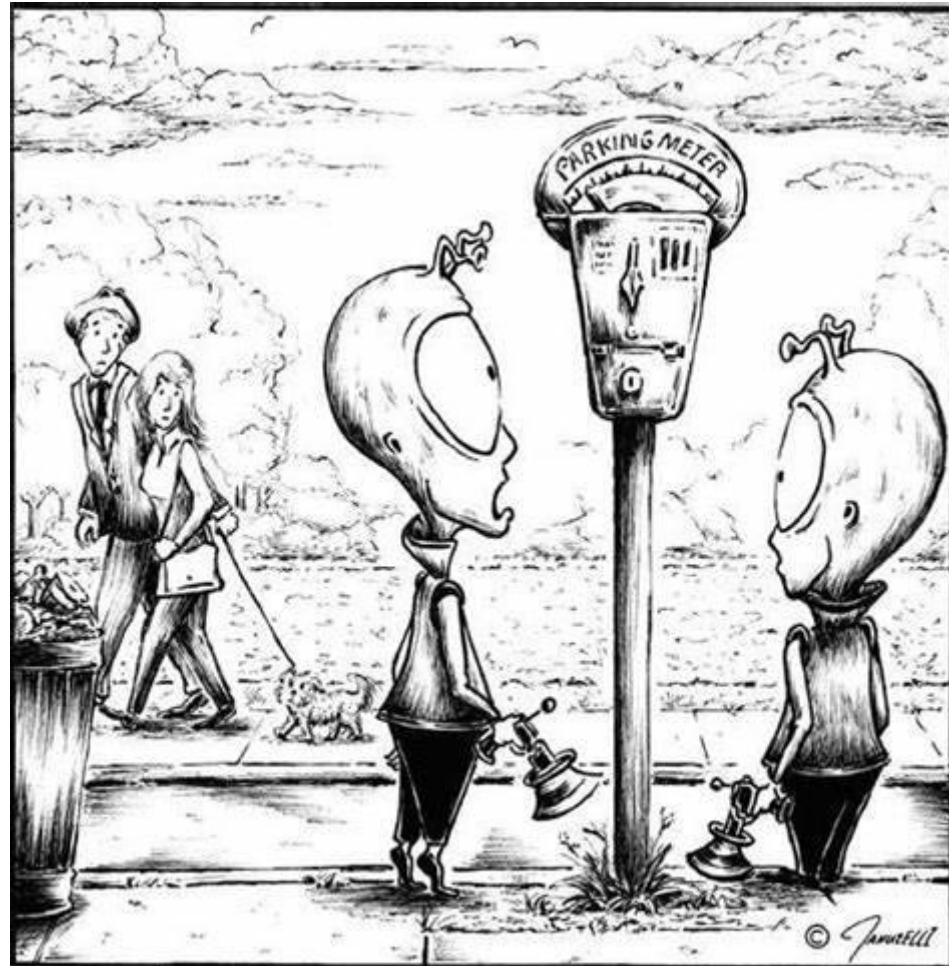


Parking Strategy Work





New meters are flexible technology



"(AHEM)...TAKE US TO YOUR LEADER."