



Nelson City Centre Streets for People

Webinar 4 June 2020

Webinar Panellists

Mayor Rachel Reese

Councillor Pete Rainey - Chair of City Centre Working Group

Lisa Gibellini - NCC Team Leader City Development

Alan Gray - NCC City Centre Development Programme Lead

Marg Parfitt - NCC Transport Manager

Paul Shattock - NCC Engagement Lead

Kathryn King - NCC Communications

Simon Duffy - Uniquely Nelson

City Centre Streets for People

Webinar Agenda

Greetings and Introductions

Update on City Centre activities in 2019/20

City Centre Streets for People

- Part 1 – The Data Evidence
- Part 2 – The Aspiration
- Part 3 – The Approach Options for Streets for People

City Centre Parking Operations

Feedback and Engagement Process

Q&A



Introduction and Relevant Experience - Alan Gray



Christchurch City Mall (Cashell and High Street) 2006-08



Auckland Downtown (Quay Street) 2016-18

Placemaking (Tactical Urbanism)



Waitemata Plaza Urban Beach



Queens Wharf Village



Griffiths Gardens - For the Love of Bees



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PROJECT**

City Centre Update

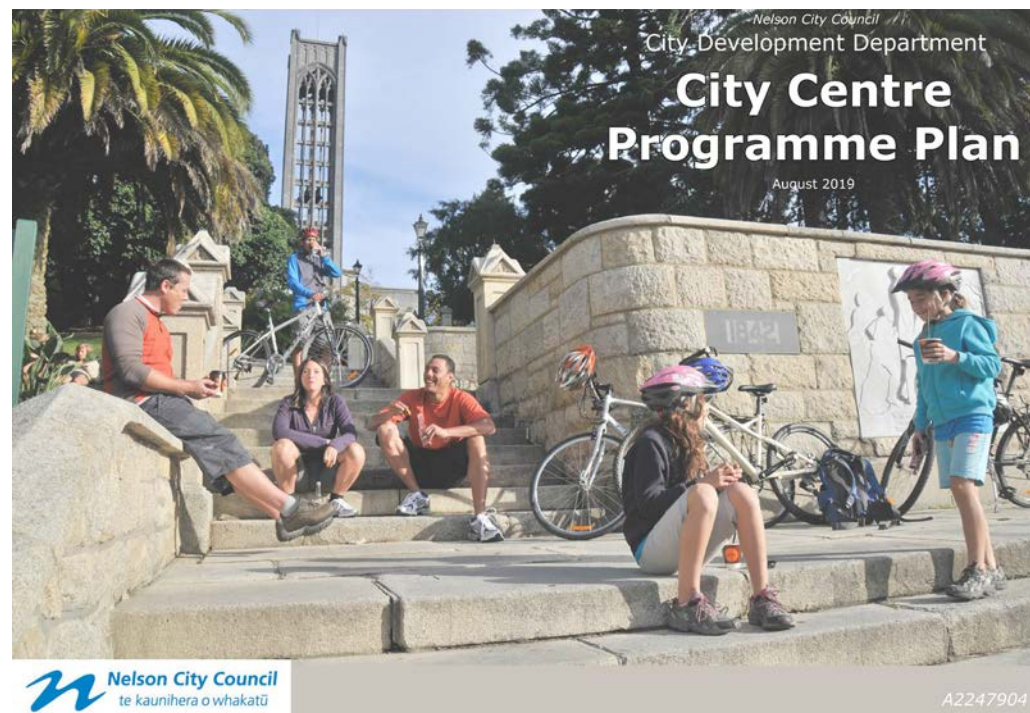


Long Term Plan 2018

Nelson is the Smart Little City “

It is a vibrant place - where we are deeply connected with, and committed to our natural, social and cultural environment. Clever business and innovation help us thrive. We enjoy living fulfilled lives in smart, sustainable communities”

City Centre Programme Plan 2019



Six Key Moves City Centre Programme Plan



01
Destination
Nelson



02
Walkable
Nelson



03
Blue-Green
Heart



04
Smart
Development



05
Liveable
Centre



06
Clever
Business



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City Centre Update - Activities in 2019/20



4 Lanes Festival (August 2019)



Public Life Survey (Winter 2019 and Summer 2020)



Walk the Chalk Level 2 COVID-19 footpath etiquette



Make/Shift Spaces (seed funding)

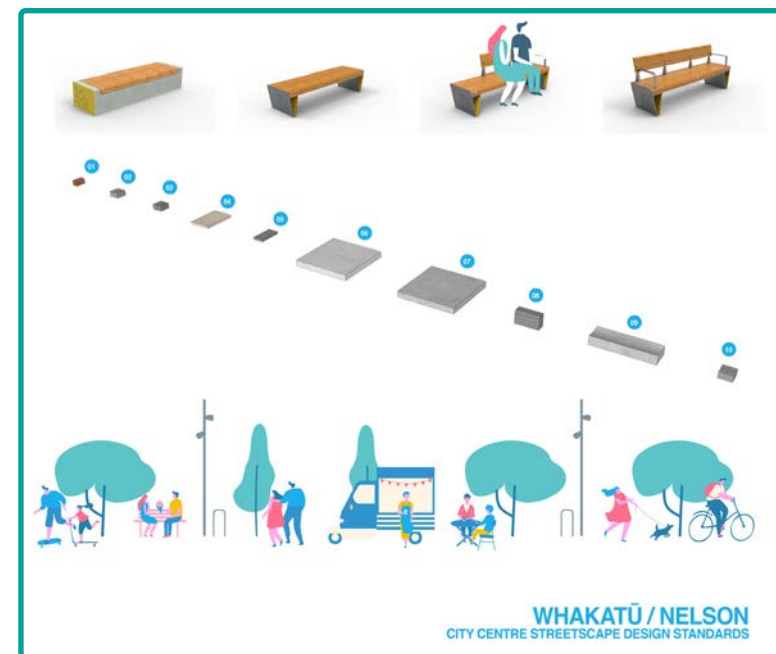
City Centre Update - Activities in 2019/20



Upper Trafalgar Street Pedestrian Mall declaration



Betts Apartments



City Centre Streetscape Design Standards

Nelson City Council

Tactical Urbanism Supplier Panel

Designers

- Arthouse Architects
- Isthmus + Gap Filler
- Resilo Studio + Canopy + Mike Lydon (Street Plans)
- Kumanu Environmental
- Rough and Milne
- Aitken Taylor

Fabricators

- Lee Woodman
- Kernohan Engineering

Furniture Suppliers

- ParkLife
- Mouldings Unlimited (PlaceKit)

Contractors

- Nelmac

Placemaking Supplier Panel



Riverside Youth POP-Up Park



Placemaking trials in Upper Trafalgar Street



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City Centre Spatial Plan Refresh 2020

SPATIAL PLAN NELSON, NEW ZEALAND

20/02/20

Photo insert



1.5 THE REGION AT A GLANCE

41.2728° S, 173.2995° E •

422km² regional land area, located at the geographic centre of Aotearoa New Zealand. •



Located at the junction of the Maitai River & Tasman Bay, the region has one of the country's highest tidal ranges, & is home to Australasia's largest port



Nestled amongst 3 national parks: Tasman, Kahurangi & Nelson Lakes

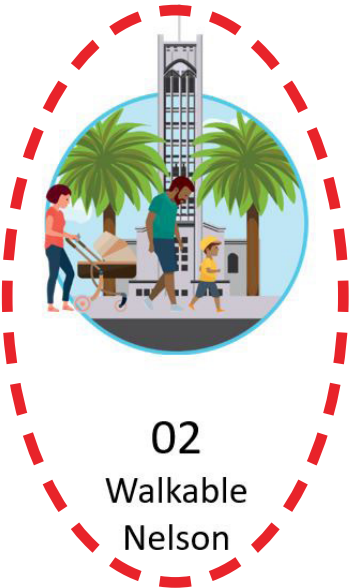
08

mutually recognised iwi are located within the Te Tau Ihu region

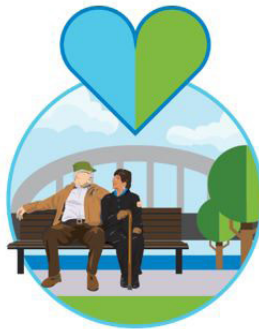
Six Key Moves
City Centre Programme Plan 2019



01
Destination
Nelson



02
Walkable
Nelson



03
Blue-Green
Heart



04
Smart
Development



05
Liveable
Centre



06
Clever
Business

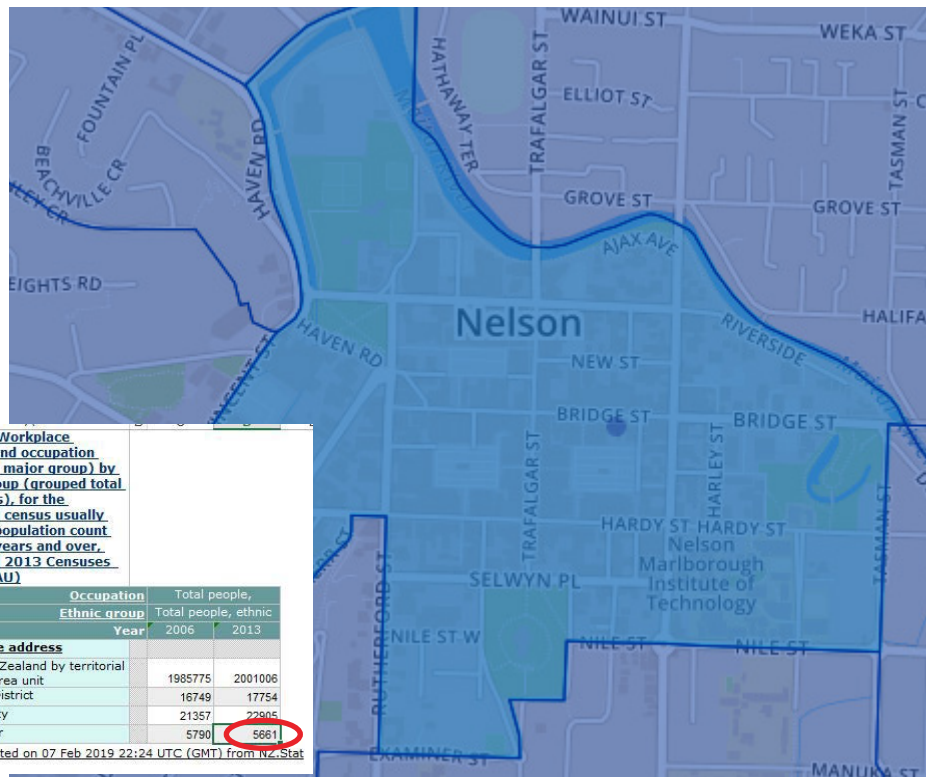


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Data Evidence

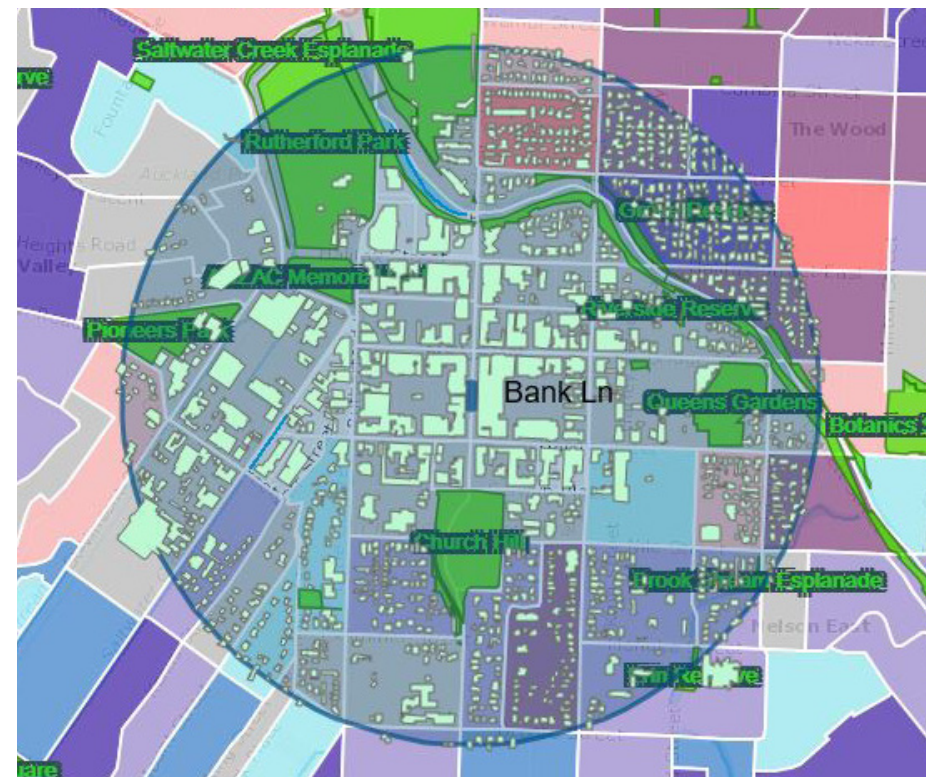


City Centre Workers and Residents



City Centre Worker Population - 5700

Stats NZ (NZ Census 2013)



City Centre Resident Population - 1500

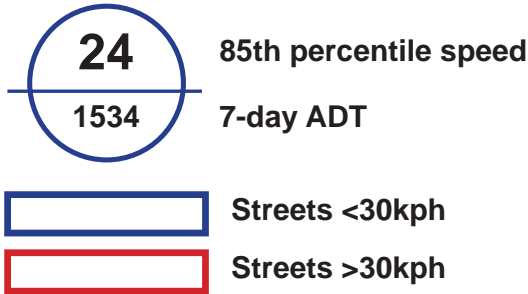
1 kilometre radius mid-Trafalgar Street
NCC GIS and Stats NZ (NZ Census 2013)



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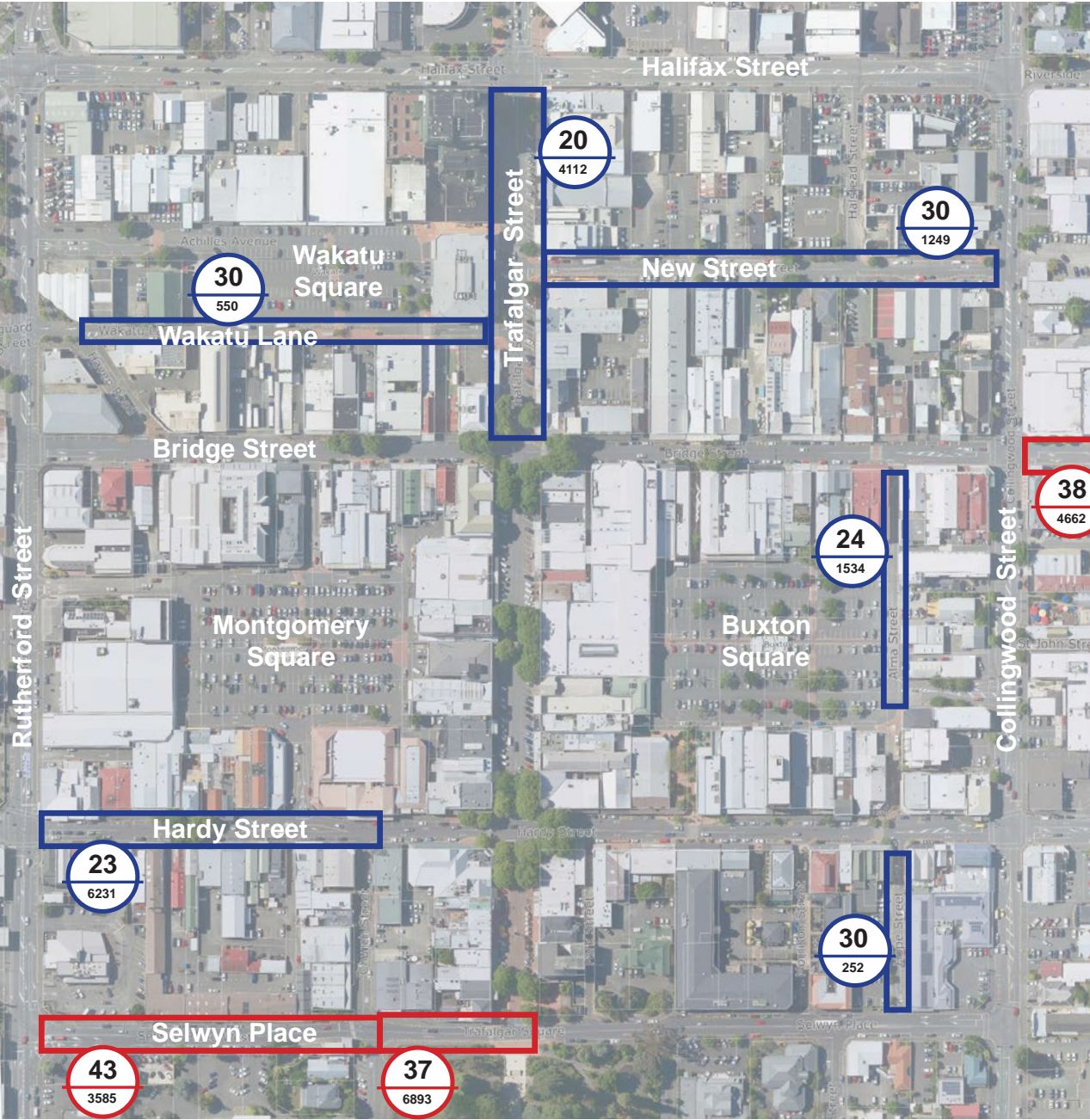
City Centre Safe Vehicle Speeds

LEGEND



Recorded Data (2019)						
Street	Intersections	7 day ADT	85th Percentile			date
Trafalgar Street	Halifax - Bridge	4112	North	20 km/h	South	20 km/h Jun-19
Bridge Street	Collingwood - Harley	4662	East	39 km/h	West	37 km/h Aug-19
Hardy Street	Rutherford - Church	6231	East	22 km/h	West	23 km/h Oct-19
Selwyn place	Church - Rutherford	3585	East	42 km/h	West	43 km/h Apr-19
Selwyn place	Trafalgar - Church	6893	East	37 km/h	West	36 km/h Aug-19
Hope Street		252	North	30 km/h	South	29 km/h Sep-19
New Street		1249	East	32 km/h	West	29 km/h May-19
Wakatu Lane		550	East	32 km/h	West	28 km/h Apr-19
Achillies Ave		2010	East	26 km/h	West	28 km/h Nov-18
Alma Street		1534	North	23 km/h	South	24 km/h Apr-19

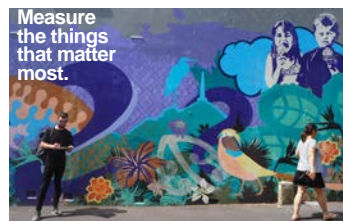
Nelson City Centre Speed Data



Nelson Public Life Survey

SURVEY LOCATIONS

Survey locations were selected to accurately capture the typical movements of daily life within the greater city centre.

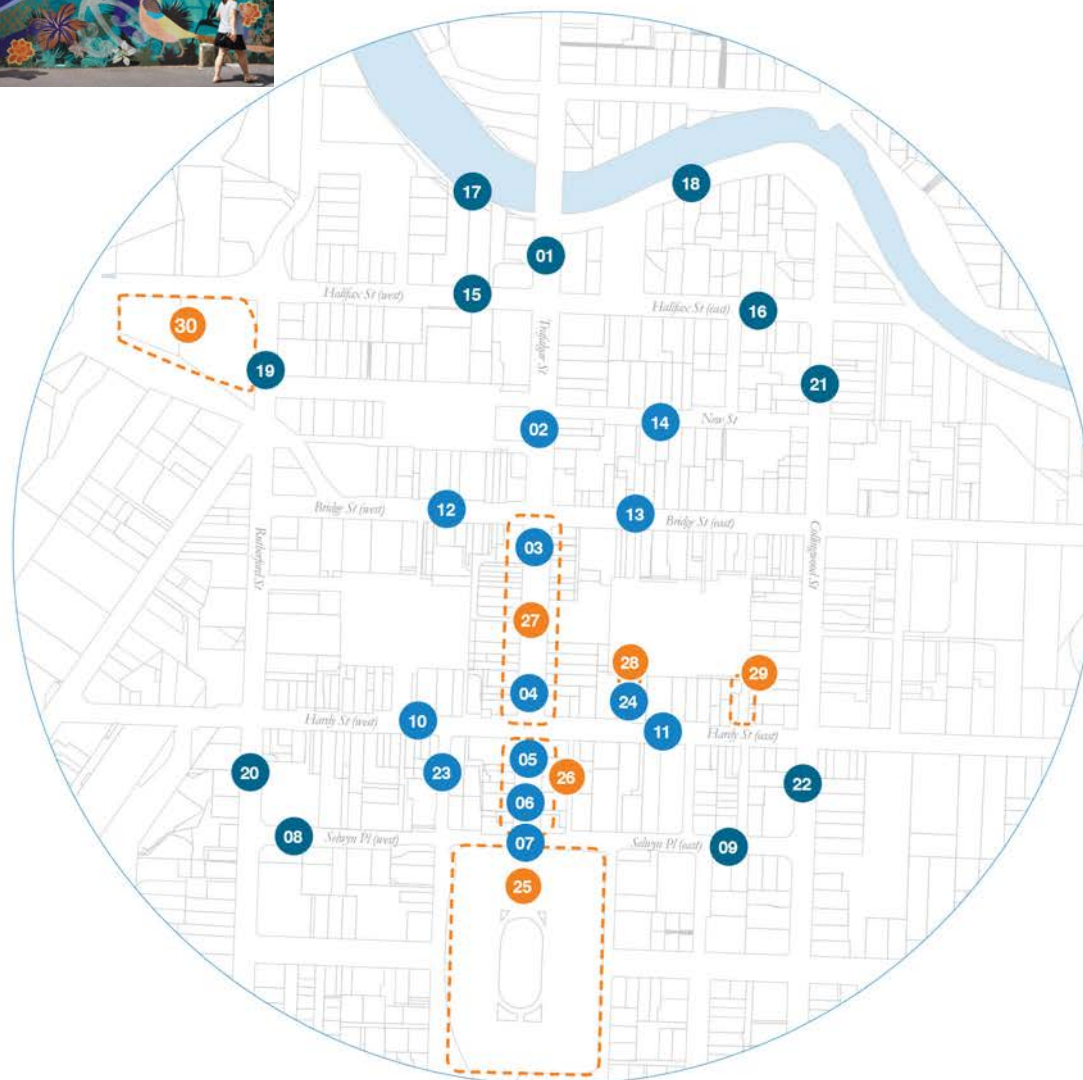


00 Pedestrian Activity 00 Pedestrian & Bicycle Activity

- 01 - Trafalgar St 1
- 02 - Trafalgar St 2
- 03 - Trafalgar St 3
- 04 - Trafalgar St 4
- 05 - Trafalgar St 5
- 06 - Trafalgar St 6
- 07 - Pikimai/Church Hill
- 08 - Selwyn Place West
- 09 - Selwyn Place East
- 10 - Hardy St West
- 11 - Hardy St East
- 12 - Bridge St West
- 13 - Bridge St East
- 14 - New Street
- 15 - Halifax St West
- 16 - Halifax St East
- 17 - Maitai River West
- 18 - Maitai River East
- 19 - Rutherford St North
- 20 - Rutherford St South
- 21 - Collingwood St North
- 22 - Collingwood St South
- 23 - Church St
- 24 - Old Bank Lane

00 Staying Activities

- 25 - Pikimai/Church Hill
- 26 - Upper Trafalgar St
- 27 - Middle Trafalgar St
- 28 - Old Bank Lane
- 29 - Alma Lane
- 30 - Anzac Park



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Nelson Public Life Survey - Pedestrian Movement

PEDESTRIAN ACTIVITY AT A GLANCE WINTER



98,532

PEDESTRIAN MOVEMENTS
REGISTERED ACROSS TWO
SURVEY DAYS

24 **SURVEY
LOCATIONS**



44,586
WEEKDAY
MOVEMENTS



53,946
SATURDAY
MOVEMENTS



21% MORE FOOT
TRAFFIC ON A
SATURDAY THAN
A THURSDAY

TRAFALGAR STREET FOOT
TRAFFIC ACCOUNTS FOR
45% OF ALL REGISTRATIONS



10AM 11AM 12PM

46%

OF ALL REGISTERED
FOOT TRAFFIC THROUGHOUT
THE SATURDAY SURVEY
OCCURS BETWEEN
10AM & 1PM



WEEKDAY
FOOT TRAFFIC PEAKS
BETWEEN 1 & 2PM



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Nelson Public Life Survey - Pedestrian Movement

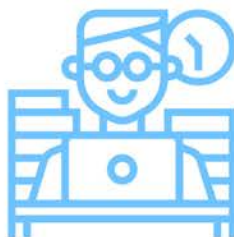
PEDESTRIAN ACTIVITY
AT A GLANCE
SUMMER



140,274

COMBINED PEDESTRIAN
MOVEMENTS REGISTERED
ACROSS BOTH SURVEY DAYS

24 SURVEY
LOCATIONS



63,426
WEEKDAY
MOVEMENTS



76,848
SATURDAY
MOVEMENTS



21% MORE FOOT
TRAFFIC ON A
SATURDAY THAN
A THURSDAY

TRAFALGAR STREET FOOT
TRAFFIC ACCOUNTS FOR
52% OF ALL REGISTRATIONS



SATURDAY
FOOT TRAFFIC PEAKS
BETWEEN 11AM & 1PM
AND ACCOUNTS FOR 33% OF
ALL REGISTRATIONS FOR THE DAY



FOOT TRAFFIC AFTER
6PM IS CONSISTENT ON
BOTH SATURDAYS AND
WEEKDAYS



WEEKDAY
FOOT TRAFFIC PEAKS
BETWEEN 12PM & 2PM

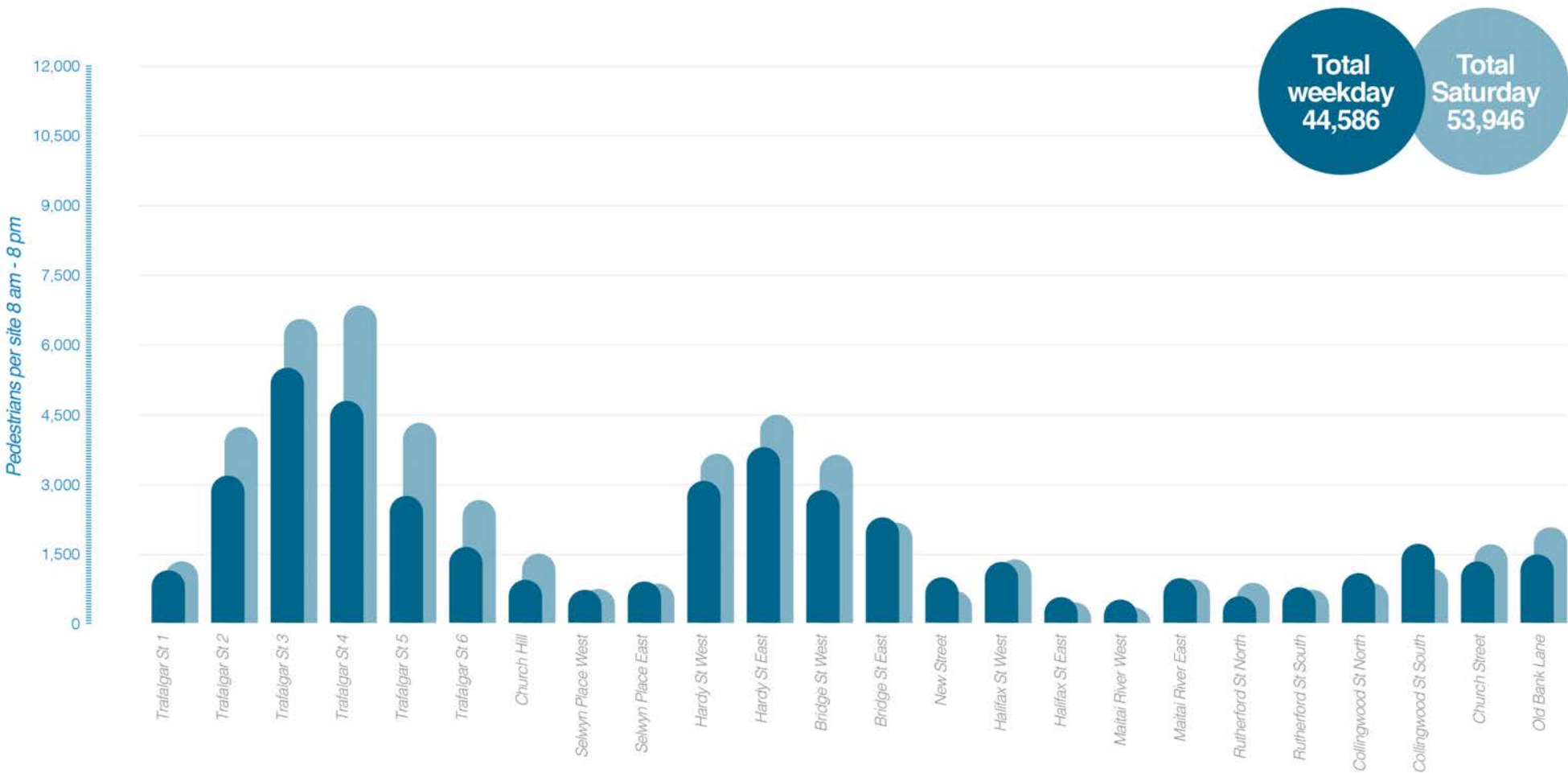


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Nelson Public Life Survey - Pedestrian Movement

PEDESTRIAN ACTIVITY PER SITE / WINTER

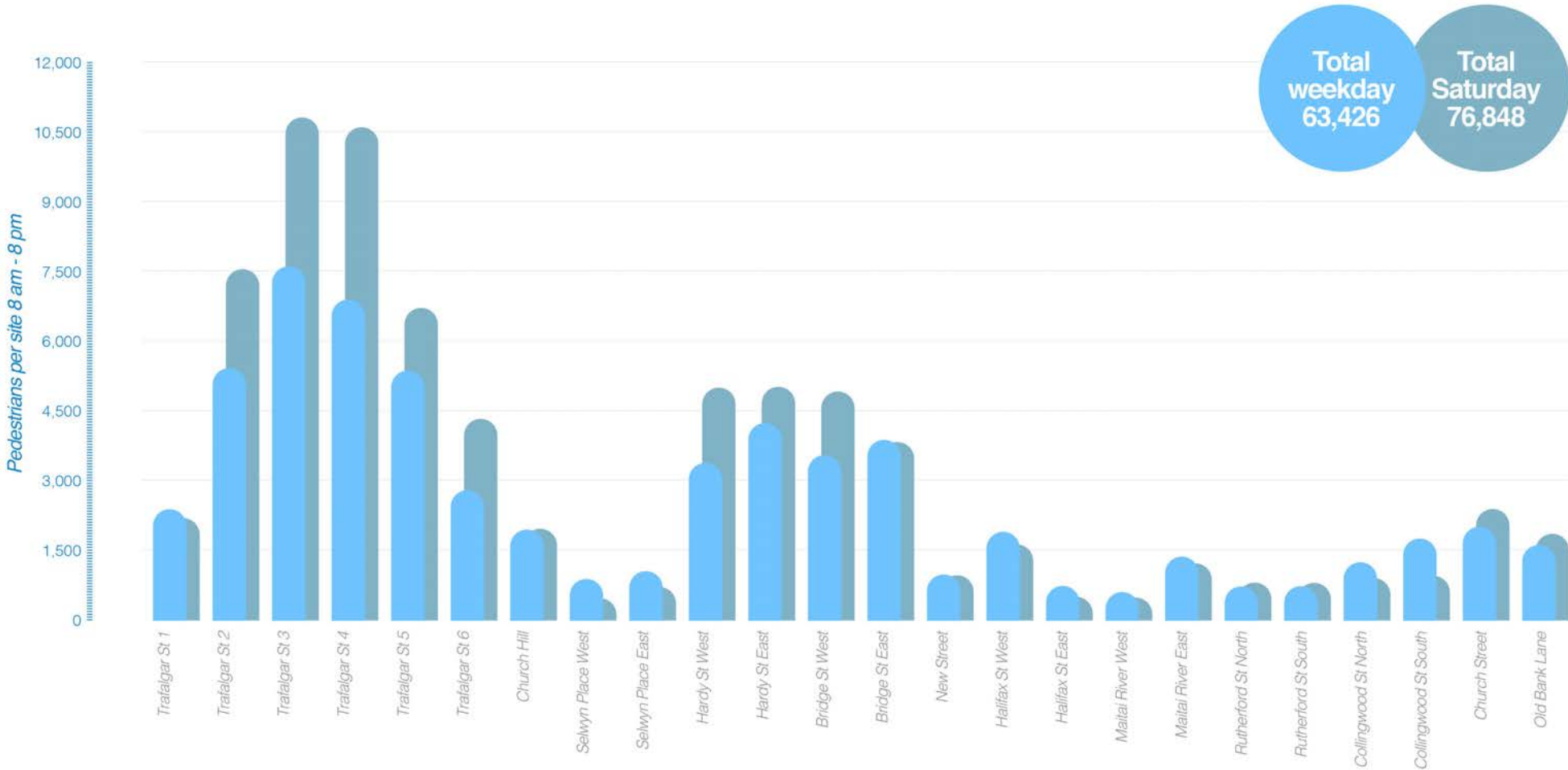
Total pedestrian movements registered Thursday the 29th and Saturday the 24th August 2019



Nelson Public Life Survey - Pedestrian Movement

PEDESTRIAN ACTIVITY PER SITE / SUMMER

Total pedestrian movements registered Tuesday the 25th and Saturday the 29th February 2020



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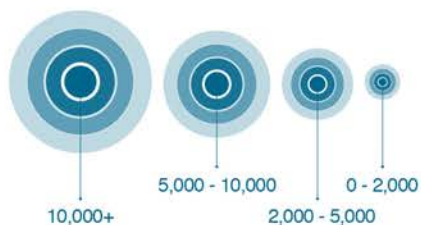
Nelson Public Life Survey - Pedestrian Movement

HOT SPOTS / WINTER

The table below, and adjacent diagram, reflect areas of pedestrian activity within the winter survey area

#	Site	Weekday	Saturday	Total	%
03	Trafalgar St 3	5490	6534	12024	12%
04	Trafalgar St 4	4776	6822	11598	12%
11	Hardy St East	3780	4482	8262	8%
02	Trafalgar St 2	3168	4218	7386	7%
05	Trafalgar St 5	2730	4308	7038	7%
10	Hardy St West	3054	3642	6696	7%
12	Bridge St West	2856	3618	6474	7%
13	Bridge St East	2268	2160	4428	4%
06	Trafalgar St 6	1632	2646	4278	4%
24	Old Bank Lane	1470	2058	3528	4%
23	Church St	1320	1692	3012	3%
22	Collingwood St South	1698	1170	2868	3%
15	Halifax St West	1308	1368	2676	3%
01	Trafalgar St 1	1128	1326	2454	3%
07	Pikimai / Church Hill	924	1494	2418	3%
21	Collingwood St North	1068	858	1,926	2%
18	Maitai River East	960	936	1896	2%
09	Selwyn Place East	888	846	1734	2%
14	New Street	978	684	1662	2%
20	Rutherford St South	762	714	1476	1%
08	Selwyn Place West	708	732	1440	1%
19	Rutherford St North	570	864	1434	1%
16	Halifax St East	552	444	996	1%
17	Maitai River West	498	330	828	1%
Total		44,586	53,946	98,532	100%

LEGEND



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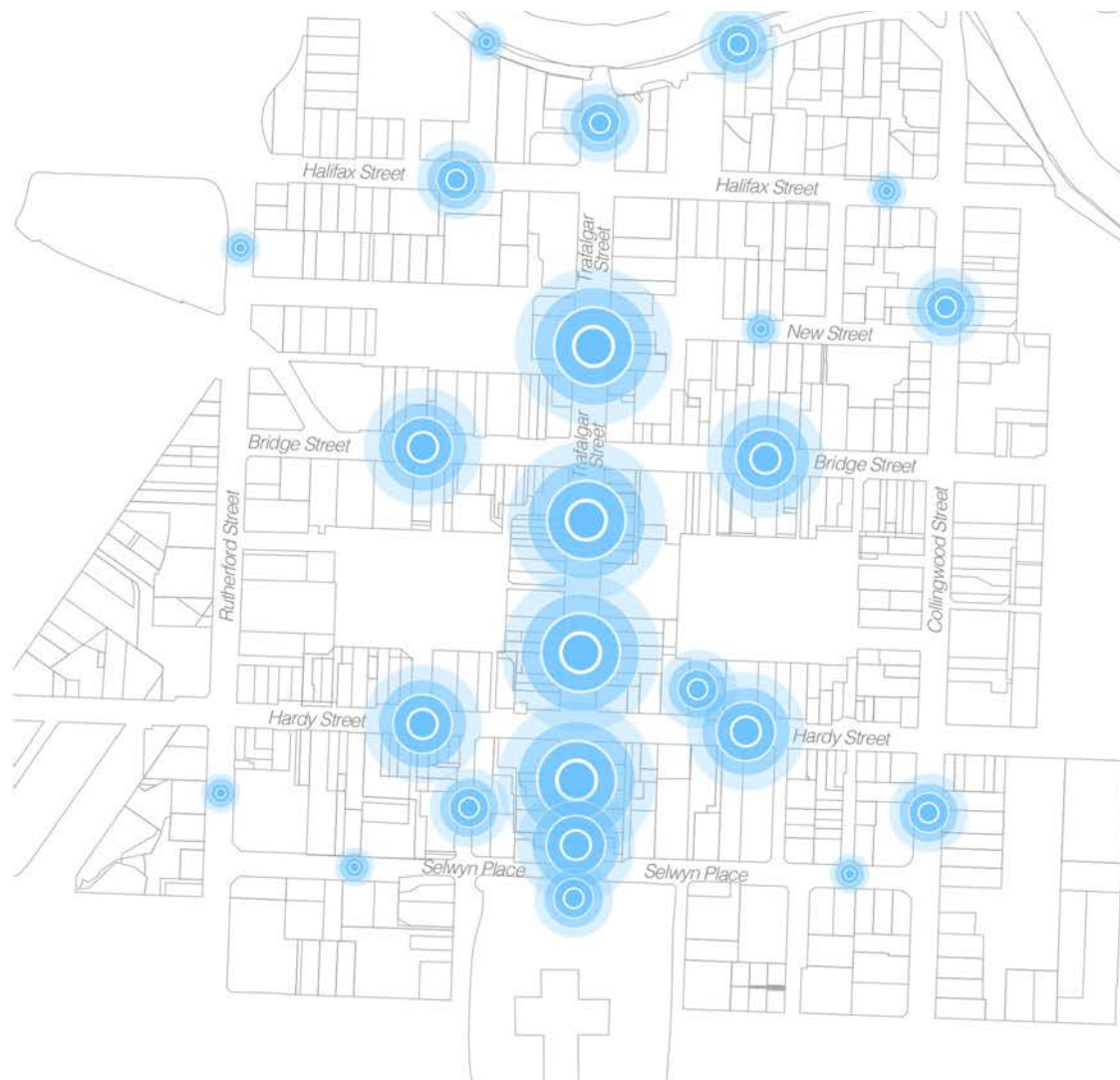
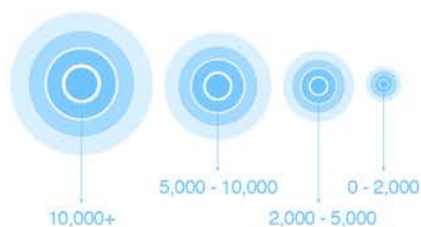
Nelson Public Life Survey - Pedestrian Movement

HOT SPOTS / SUMMER

The table below, and adjacent diagram, reflect areas of pedestrian activity within the summer survey area

# Site	Weekday	Saturday	Total	%
03. Trafalgar St 3	7626	10824	18450	13%
04. Trafalgar St 4	6912	10614	17526	12%
02. Trafalgar St 2	5436	7560	12996	9%
05. Trafalgar St 5	5382	6726	12108	9%
11. Hardy Street East	4254	5028	9282	7%
12. Bridge St West	3564	4926	8490	6%
10. Hardy St West	3396	5010	8406	6%
13. Bridge St East	3894	3840	7734	6%
06. Trafalgar St 6	2808	4338	7146	5%
01. Trafalgar St 1	2400	2202	4602	3%
23. Church St	2022	2400	4422	3%
07. Pikimai / Church Hill	1962	1974	3936	3%
15. Halifax St West	1914	1638	3552	3%
24. Old Bank Lane	1632	1866	3498	2%
22. Collingwood St South	1770	960	2730	2%
18. Maitai River East	1380	1230	2610	2%
21. Collingwood St North	1260	912	2172	2%
14. New St	996	972	1968	1%
09. Selwyn Place East	1068	720	1788	1%
20. Rutherford St South	744	810	1554	1%
19. Rutherford St North	738	816	1554	1%
08. Selwyn Place West	900	480	1380	1%
16. Halifax St East	750	510	1260	1%
17. Maitai River West	618	492	1110	1%
Total	63,426	76,848	140,274	100%

LEGEND



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Nelson Public Life Survey - Pedestrian Activity

STAYING ACTIVITIES AT A GLANCE WINTER

351 REGISTERED
ACTIVITIES

06 SURVEY
LOCATIONS

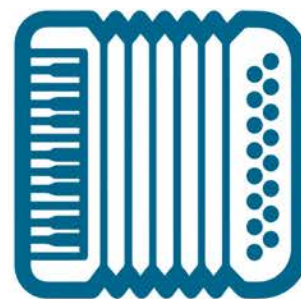


SITTING IN CAFES
IS THE NUMBER ONE
REGISTERED STAYING
ACTIVITY ACROSS BOTH
SURVEY DAYS



105

THE NUMBER OF
WEEKDAY
STAYING
ACTIVITIES
RECORDED



246

THE NUMBER OF
SATURDAY
STAYING
ACTIVITIES
RECORDED



LESS THAN 3 PERCENT
OF REGISTERED ACTIVITIES
INCLUDE CHILDREN AT PLAY



SITTING OR LYING
ACCOUNTS FOR 54%
OF ALL REGISTERED
ACTIVITIES

ACTIVITY PEAKS
WEEKDAYS: 12PM & 4PM
SATURDAYS: 12PM-2PM



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Nelson Public Life Survey - Pedestrian Activity

STAYING ACTIVITIES AT A GLANCE SUMMER

1,817 REGISTERED
ACTIVITIES

06 SURVEY
LOCATIONS



SITTING IN CAFES IS
THE MOST POPULAR
REGISTERED ACTIVITY,
ACCOUNTING FOR 45%
OF ALL REGISTRATIONS

671

NUMBER OF
REGISTERED
WEEKDAY
STAYING
ACTIVITIES

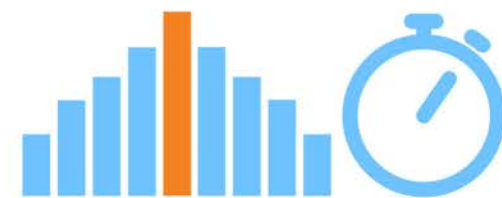


1146

NUMBER OF
REGISTERED
SATURDAY
STAYING
ACTIVITIES

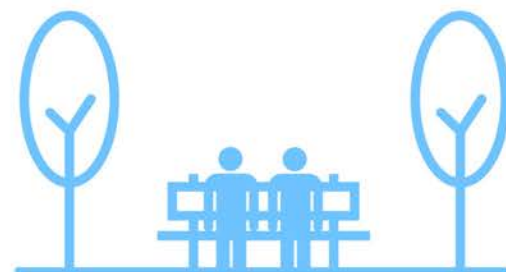


LESS THAN 0.05%
OF ACTIVITIES REGISTERED
INCLUDED CHILDREN AT PLAY



ACTIVITY PEAKS

WEEKDAYS: 6PM-8PM
SATURDAYS: 12PM-2PM



SITTING IN PUBLIC OR
COMMERCIAL SEATS
ACCOUNTS FOR 71%
OF ALL REGISTERED
ACTIVITIES



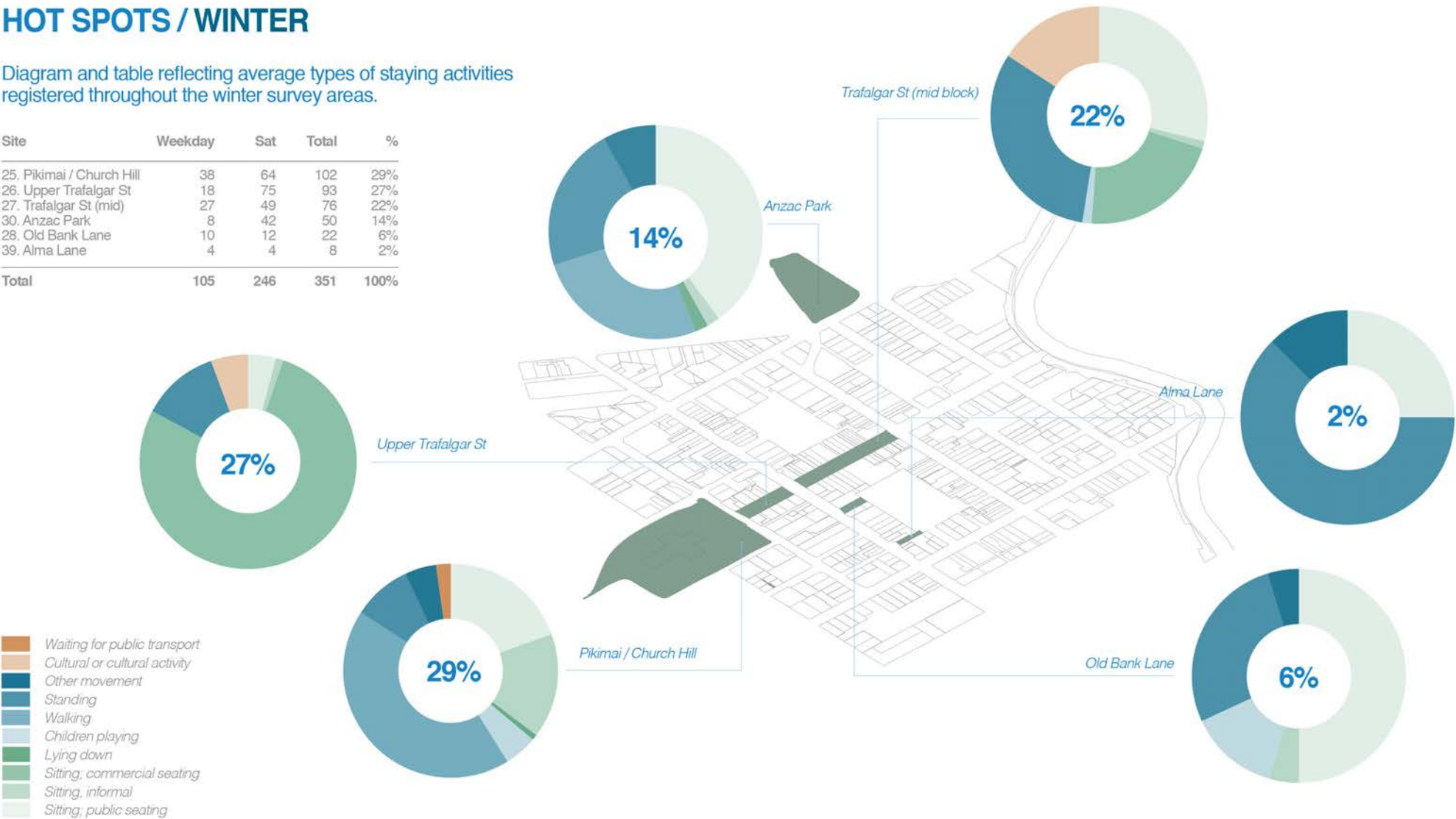
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Nelson Public Life Survey - Pedestrian Activity

HOT SPOTS / WINTER

Diagram and table reflecting average types of staying activities registered throughout the winter survey areas.

Site	Weekday	Sat	Total	%
25. Pīkimaī / Church Hill	38	64	102	29%
26. Upper Trafalgar St	18	75	93	27%
27. Trafalgar St (mid)	27	49	76	22%
30. Anzac Park	8	42	50	14%
28. Old Bank Lane	10	12	22	6%
39. Alma Lane	4	4	8	2%
Total	105	246	351	100%



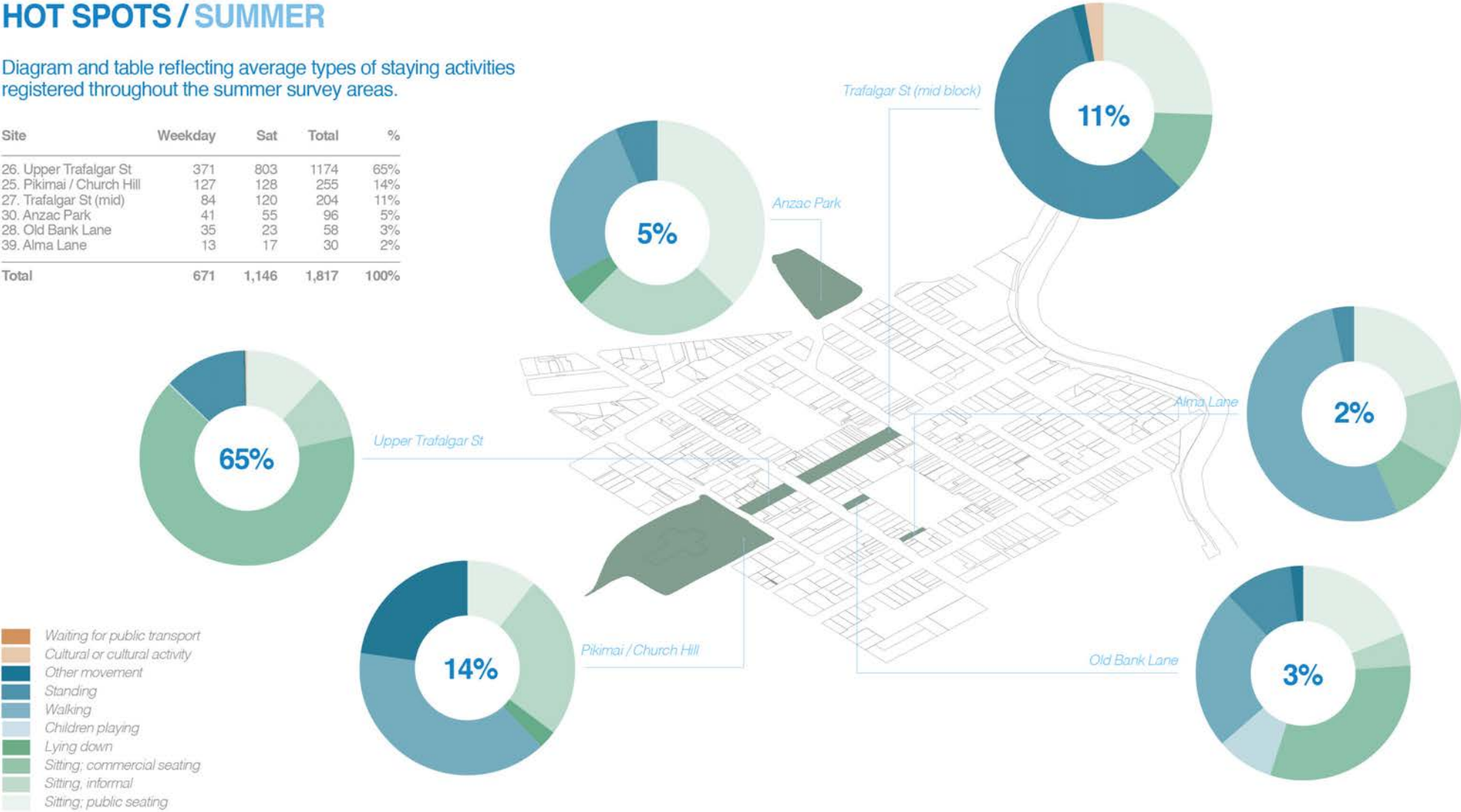
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Nelson Public Life Survey - Pedestrian Activity

HOT SPOTS / SUMMER

Diagram and table reflecting average types of staying activities registered throughout the summer survey areas.

Site	Weekday	Sat	Total	%
26. Upper Trafalgar St	371	803	1174	65%
25. Pikimai / Church Hill	127	128	255	14%
27. Trafalgar St (mid)	84	120	204	11%
30. Anzac Park	41	55	96	5%
28. Old Bank Lane	35	23	58	3%
39. Alma Lane	13	17	30	2%
Total	671	1,146	1,817	100%



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Nelson Public Life Survey - Outdoor Dining

OUTDOOR DINING AT A GLANCE WINTER

376

THE NUMBER OF
KERBSIDE CAFE CHAIRS
ON OFFER WITHIN THE
SURVEY AREA.



190

NO. OF REGISTERED PATRONS
THURS/SAT 10AM, 12PM & 2PM

THIRTY FIVE

CAFES, RESTAURANTS AND BARS
WITH AL FRESCO SEATING OPTIONS
WITHIN THE SURVEY AREA

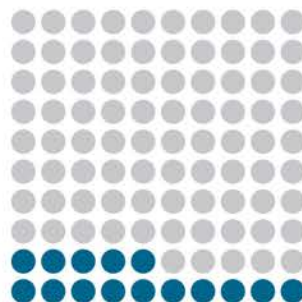
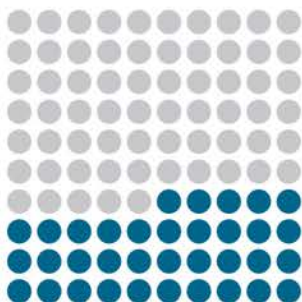


35%

SEATING
OCCUPANCY
SATURDAY

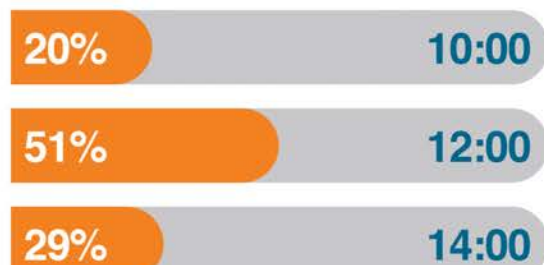
15%

SEATING
OCCUPANCY
WEEKDAY

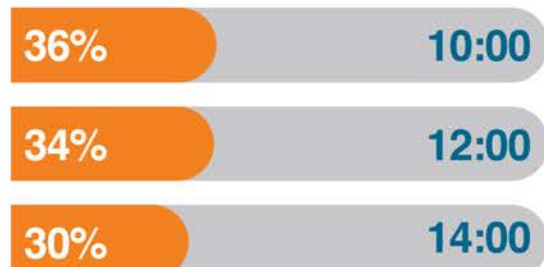


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WEEKDAY REGISTRATIONS BY PERCENTAGE OVER TIME



SATURDAY REGISTRATIONS BY PERCENTAGE OVER TIME



145% MORE
REGISTRATIONS
ON A SATURDAY
THAN A
THURSDAY

Nelson Public Life Survey - Outdoor Dining

OUTDOOR DINING AT A GLANCE SUMMER

607

THE NUMBER OF
KERBSIDE CAFE CHAIRS
ON OFFER WITHIN THE
SURVEY AREA.

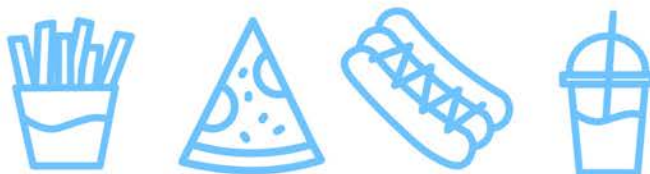
583



NO. OF REGISTERED PATRONS
TUES/SAT 10AM, 12PM & 2PM

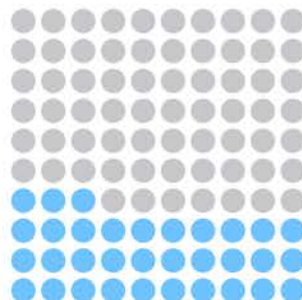
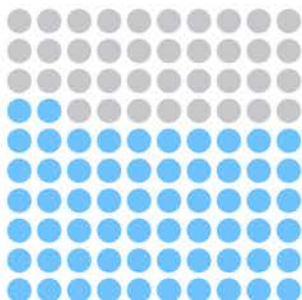
THIRTY SIX

CAFES, RESTAURANTS AND BARS
WITH AL FRESCO SEATING OPTIONS
WITHIN THE SURVEY AREA



62%
SEATING
OCCUPANCY
SATURDAY

33%
SEATING
OCCUPANCY
WEEKDAY



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WEEKDAY REGISTRATIONS BY PERCENTAGE OVER TIME

24.5% 10:00

41% 12:00

34.5% 14:00

SATURDAY REGISTRATIONS BY PERCENTAGE OVER TIME

19% 10:00

47% 12:00

34% 14:00

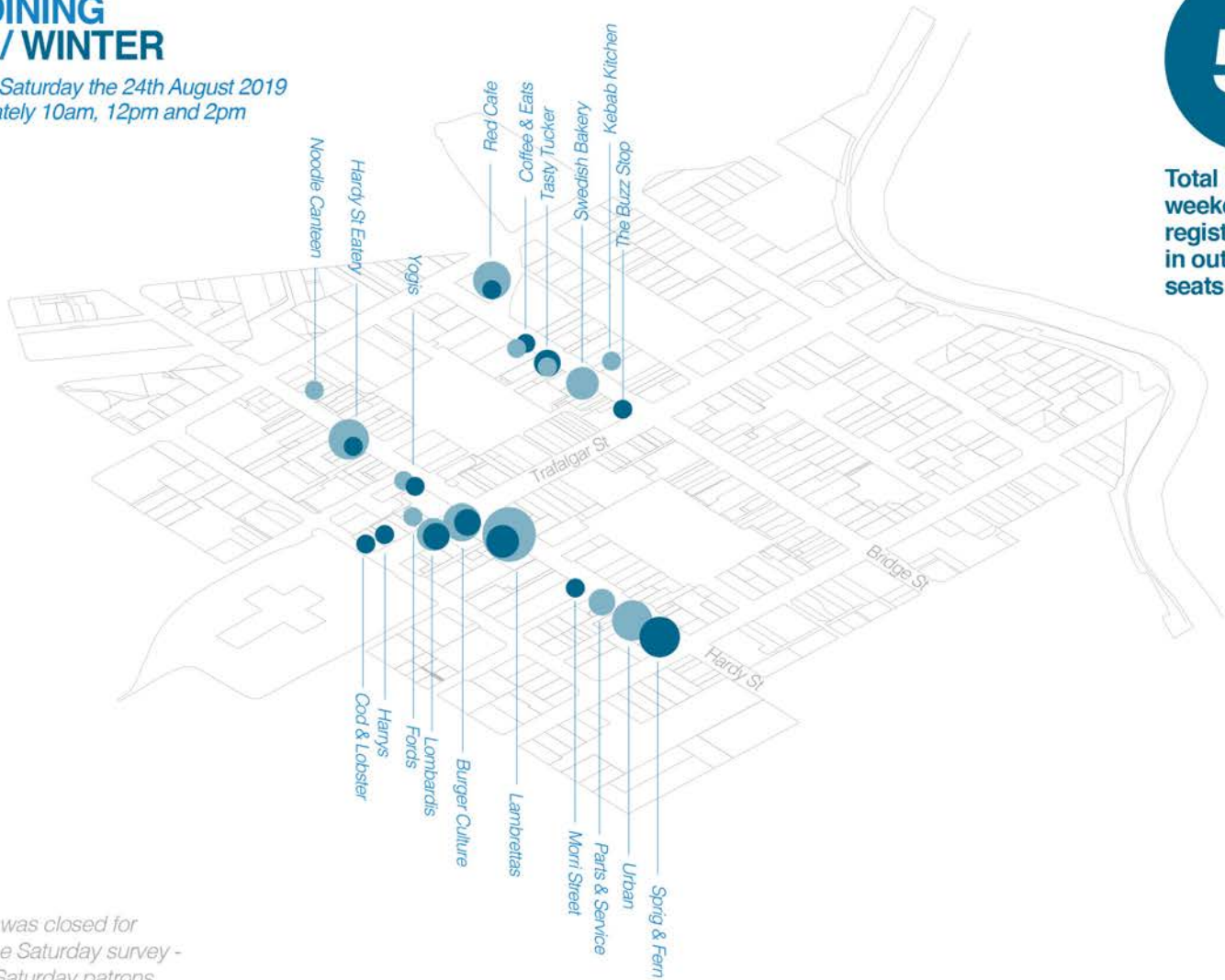


85% MORE
REGISTRATIONS
ON A SATURDAY
THAN A TUESDAY

Nelson Public Life Survey - Outdoor Dining

OUTDOOR DINING HOT SPOTS / WINTER

Thursday the 29th and Saturday the 24th August 2019
registered at approximately 10am, 12pm and 2pm

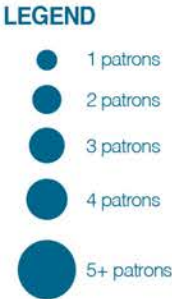


55

Total number of
weekday patrons
registered sitting
in outdoor dining
seats

135

Total number of
Saturday patrons
registered sitting
in outdoor dining
seats



Note: Morri Street Cafe was closed for refurbishment during the Saturday survey - reflected in the lack of Saturday patrons.

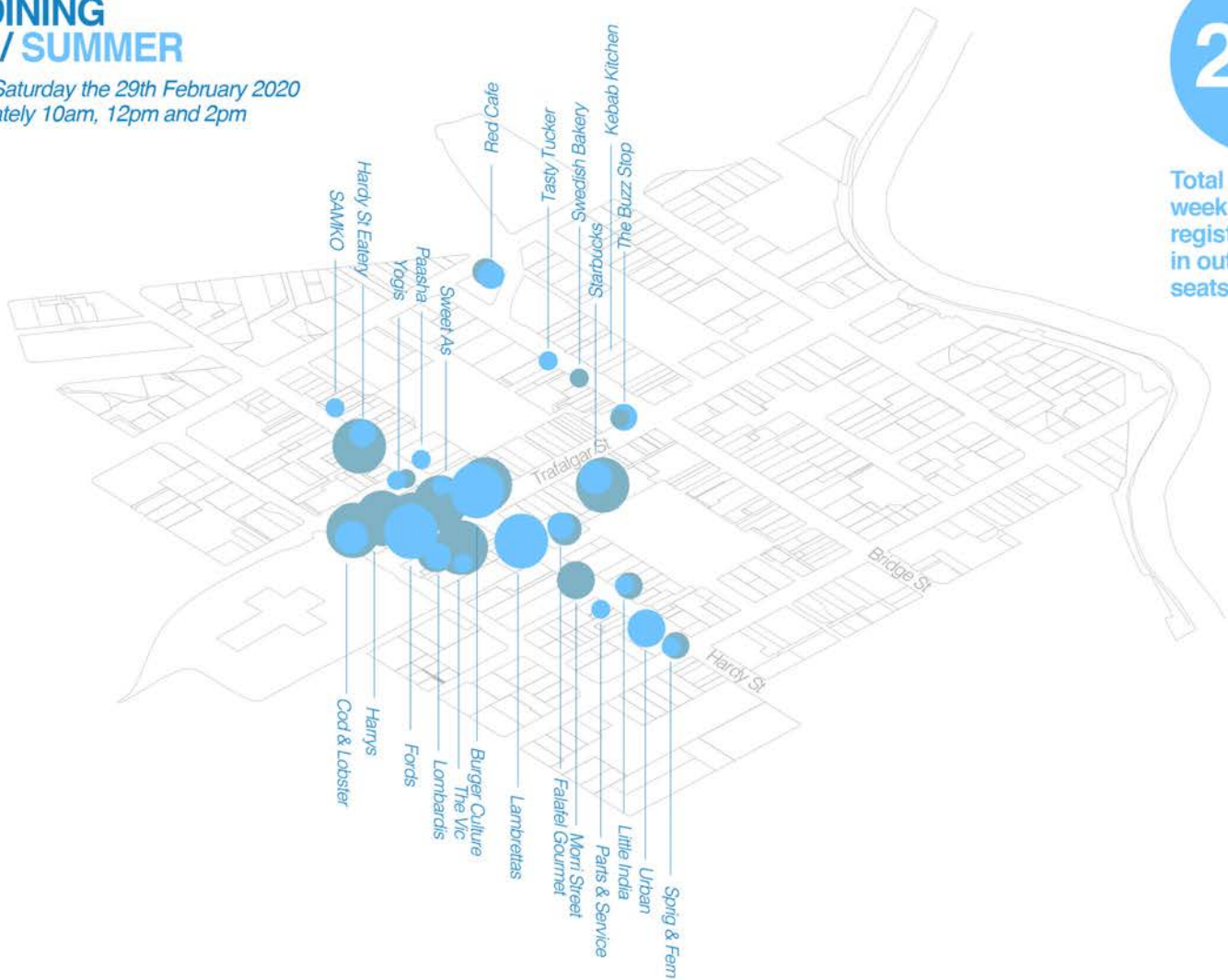


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Nelson Public Life Survey - Outdoor Dining

OUTDOOR DINING HOT SPOTS / SUMMER

Tuesday the 25th and Saturday the 29th February 2020
registered at approximately 10am, 12pm and 2pm



204

Total number of
weekday patrons
registered sitting
in outdoor dining
seats

379

Total number of
Saturday patrons
registered sitting
in outdoor dining
seats

LEGEND

- 1 patrons
- 2 patrons
- 3 patrons
- 4 patrons
- 5+ patrons



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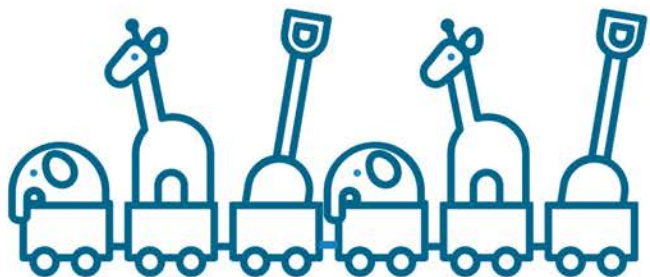
Nelson Public Life Survey - Age and Gender

AGE & GENDER AT A GLANCE WINTER



**2,254 PEDESTRIAN
SAMPLE SIZE**

**UNDER FIVES REPRESENT
LESS THAN THREE PERCENT
OF ALL REGISTRATIONS IN THE CBD
BETWEEN 10AM & 2PM**



58%
OF WEEKDAY USERS
ARE FEMALE



55%
OF SATURDAY
USERS ARE MALE

**OVER 65's ACCOUNT
FOR 17% OF ALL SATURDAY
USERS AFTER DARK**



60% MORE
REGISTRATIONS FOR
OVER 65's DURING THE
WEEK THAN THE WEEKEND



**YOUTH & YOUNG ADULTS
(5-14YRS) EQUATE TO 12%
OF SATURDAY COUNTS &
7% OF WEEKDAY COUNTS**

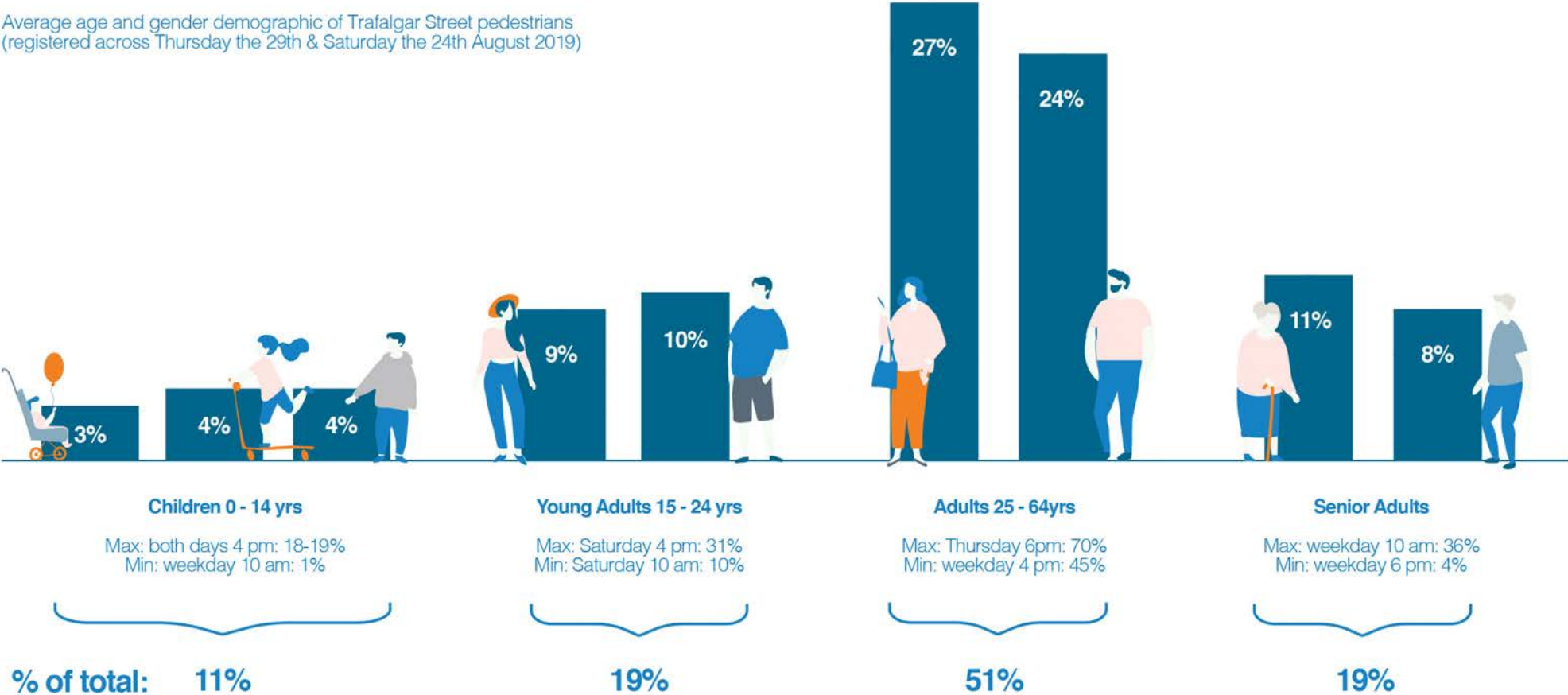


**NELSON
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Nelson Public Life Survey - Age and Gender

AGE & GENDER SPREAD / WINTER

Average age and gender demographic of Trafalgar Street pedestrians
(registered across Thursday the 29th & Saturday the 24th August 2019)



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Nelson Public Life Survey - Summary

Key Public Life Survey data findings in Nelson

- 142% increase in peds in summer; the weekday and Saturday differences are the same for winter and summer (21% more on Saturday)
- Average daily winter pedestrian movements is ~50,000. In summer it is ~70,000 a day.
- Trafalgar Street accounts for more than half of all City Centre summer ped movements (52%)
- 175% increase in cycle use in summer
- +5x increase in ped staying activities over summer
- The activations in Upper Trafalgar St increased from 93 (winter when street was open to vehicles) to 1174 (summer with road closed and initial turf and picnic tables placemaking in place)
- Still very low recorded children numbers



Data delivering results - Riverside Youth POP-Up Park (temporary placemaking)



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Aspiration



Challenges



Challenges

- Footpaths are busy - and focused on movement
- Some people will feel anxious and uncomfortable
- Development and construction will further impact this
- Change is not easy - we need to work together
- There are funding opportunities and test placemaking outcomes for Nelson's future

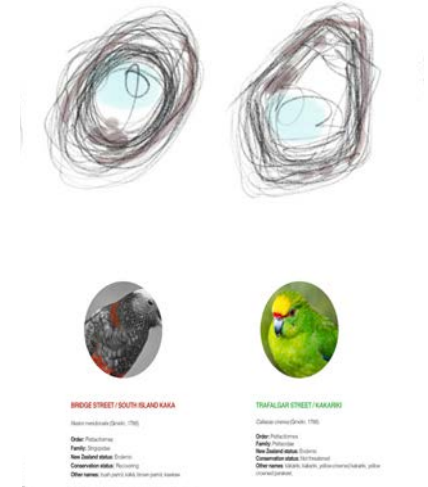


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Nelson City Centre Spatial Plan 2020

Spatial Plan approach

- Linking City Centre to water and hills
- People-focused
- Building resiliency for climate change
- Celebrates Nelson's unique identity (river, heritage, locals art culture, Halo and biodiversity)
- Re-focusing public realm priorities to balance movement and place
- Creating more people places to linger longer; activating the city to *Stop Stick Stay & Spend*



Surface mounted, formed concrete bench seat element. Self levelling feet protect existing tree roots, provide much needed seating and reduce trip hazards within the foot path environment. Generally specific to Trafalgar St and intersecting intersections.

BRIDGE STREET LINEAR PARK

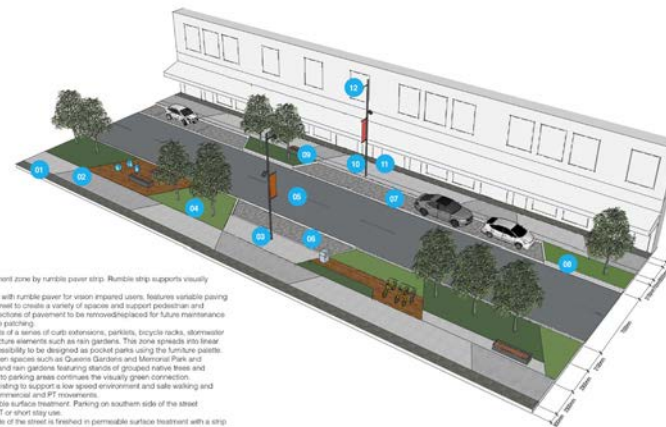


Connecting Anzac Park to the west, and Queens Gardens to the east, Bridge Street is re-imagined as a Linear Park, affording much need open space for residents and users of the city centre, enhancing biodiversity and supporting a sustainable approach to stormwater management.

- 01. Anzac Park
- 02. Haven Street
- 03. Trafalgar Street
- 04. Queens Gardens

2.2 Bridge Street

Draft 50%
Indicative form and proposed materials



Notes

01. Frontage zone separated from movement zone by rumble power strip. Rumble strip supports visually impaired movement.
02. Movement Zone edged on both sides with rumble power for vision impaired users. Features variable paving patterns, breaking up the linearity of the street to create a variety of spaces and support pedestrian and economic concerns. This also allows for sections of pavement to be removed/replaced for future maintenance needs and alleviating the need for surface parking.
03. Furniture/Enhancement Zone consists of a series of curb extensions, parklets, bicycle racks, stormwater management features and green infrastructure elements such as rain gardens. This zone spreads into linear park areas to break out spaces with the possibility to be designed as pocket parks using the furniture palette.
04. Linear Park links significant urban green space such as Queens Gardens and Memorial Park and is comprised of a mix of park-like spaces and rain gardens featuring stands of grouped native trees and vegetation. Permeable surface treatments to parking areas contrast the visually green connection.
05. Carriageway width is reduced from landing to support a low speed environment and safe walking and cycling while still supporting necessary commercial and PT movements.
06. Loading Zone or bus stop in permeable surface treatment. Parking on southern side of the street designed to be limited to loading zones, PT or short stay use.
07. Parallel curbside parking to the northern side of the street is treated in permeable surface treatment with a strip drain to carriageway edge.
08. Bulbouts within the furniture zone to be planted with green infrastructure elements including selected native trees and vegetation.
09. Furniture/Enhancement Zone on the northern side allows for seating and other street furniture to be placed to accompany green landscape.
10. Movement Zone edged on both sides with rumble power for vision impaired users. Features variable paving patterns, breaking up the linearity of the street.



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Aspiring City Centres Approaches



Byron Bay NSW (pop. 10,000) - quirky/iconic city centre response to an outstanding environmental destination



Cuba Street Mall, Wellington NZ - street celebrating people, events and art



Bedford, Ohio (pop. 13,000) - enhancing cultural heritage via complimentary streetscape

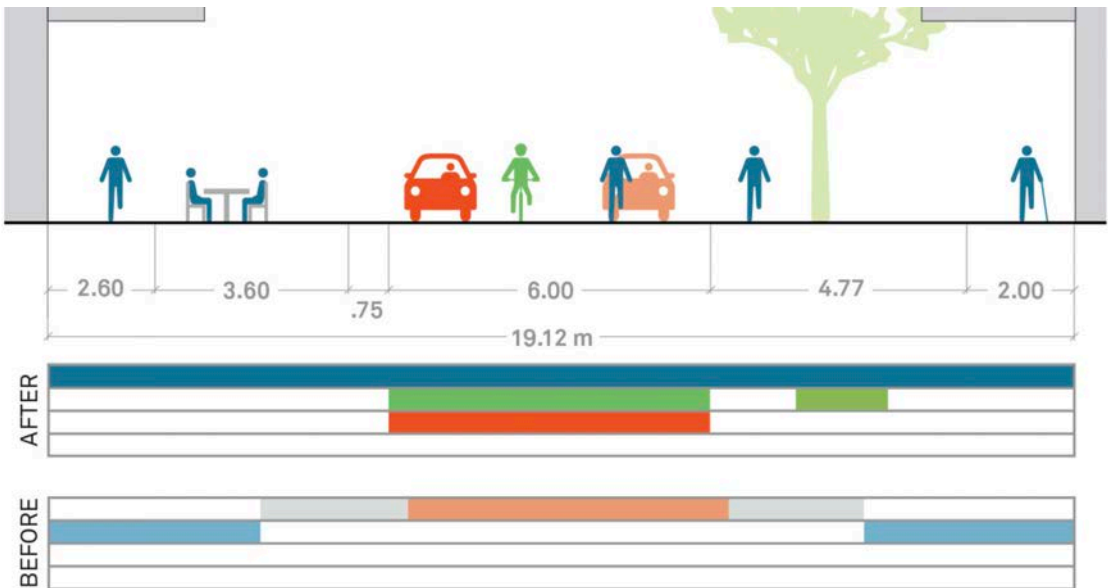


Nuffield Street, Newmarket Auckland NZ - footpath widening creates life on street



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City Centre Benefits to Widened Footpaths - Fort Street Auckland



Fort Street shared space
Auckland NZ

Evaluation



+54%

Increase in pedestrian volumes



+47%

Increase in consumer spending



-25%

Decrease in vehicle volume



+80%

Felt safer in the area



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Placemaking (Tactical Urbanism)

Not this...



...but THIS



Placemaking Trials

Placemaking categories:

- Pop-Up: weekend or weeklong trial
- Pilot: weeks or a couple month trial
- **Semi-permanent:** trial lasting months to years
- Trafalgar Street desire for higher quality outcomes
- *Installation of placemaking footpath extensions with **minimal disruption** to existing footpaths in front of shops and businesses*
- Trial requires Monitoring, Coordination with businesses and users, Evaluation

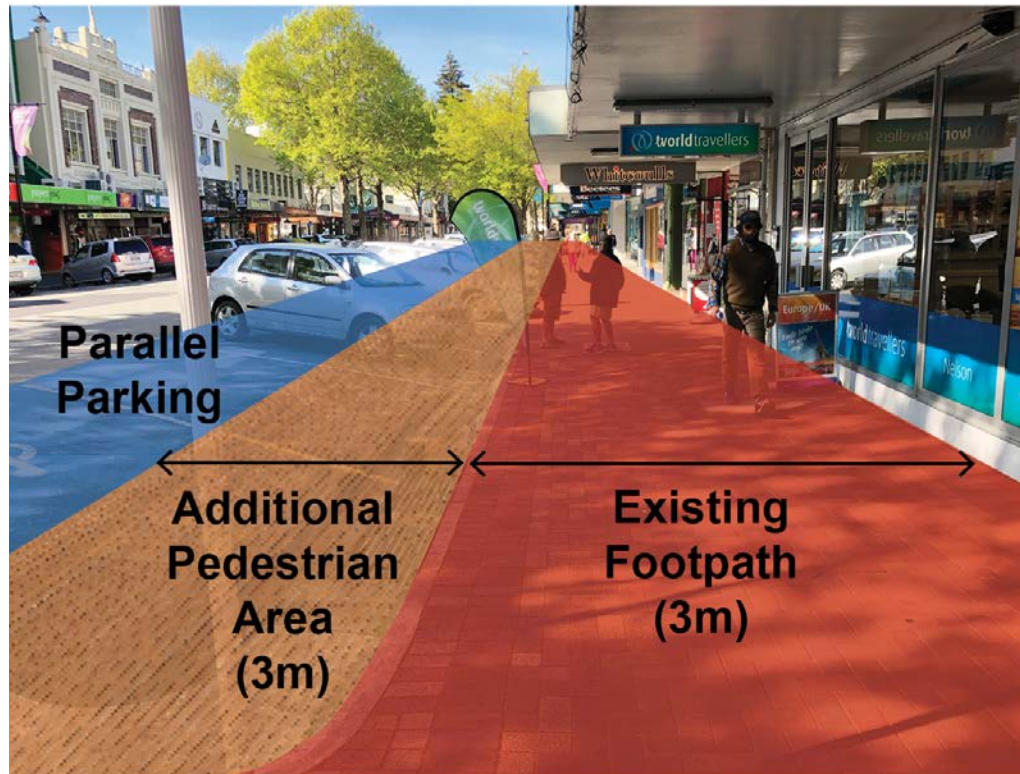


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Streets for People Option Approaches



Nelson City Centre Streets for People - Trafalgar Street Option 1

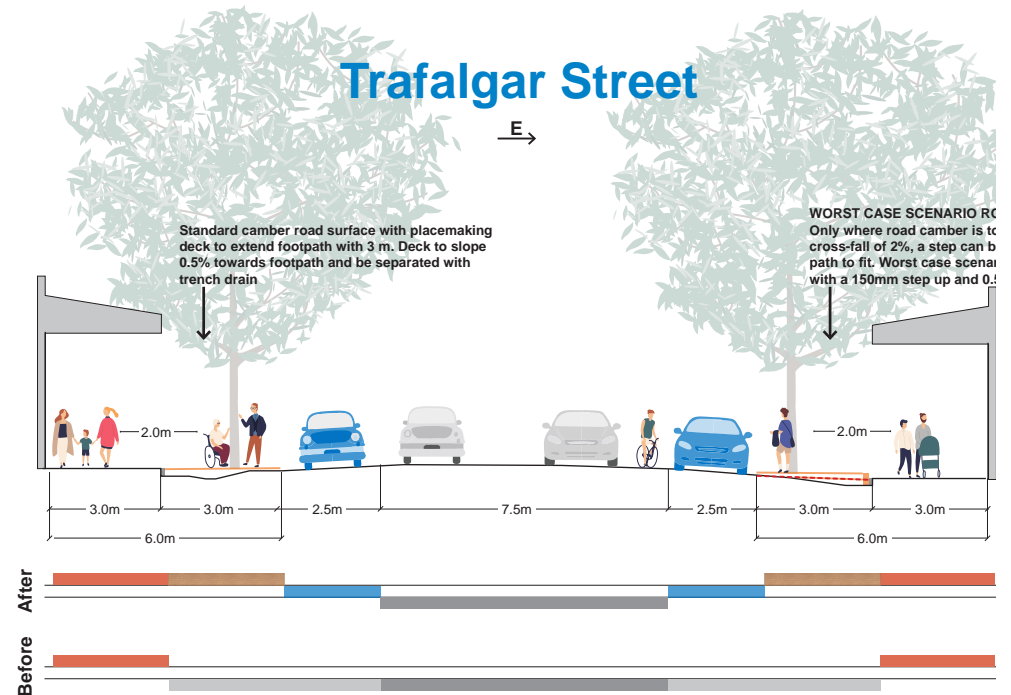


Trafalgar Street - Option 1

West side footpath (pictured) - 6m width

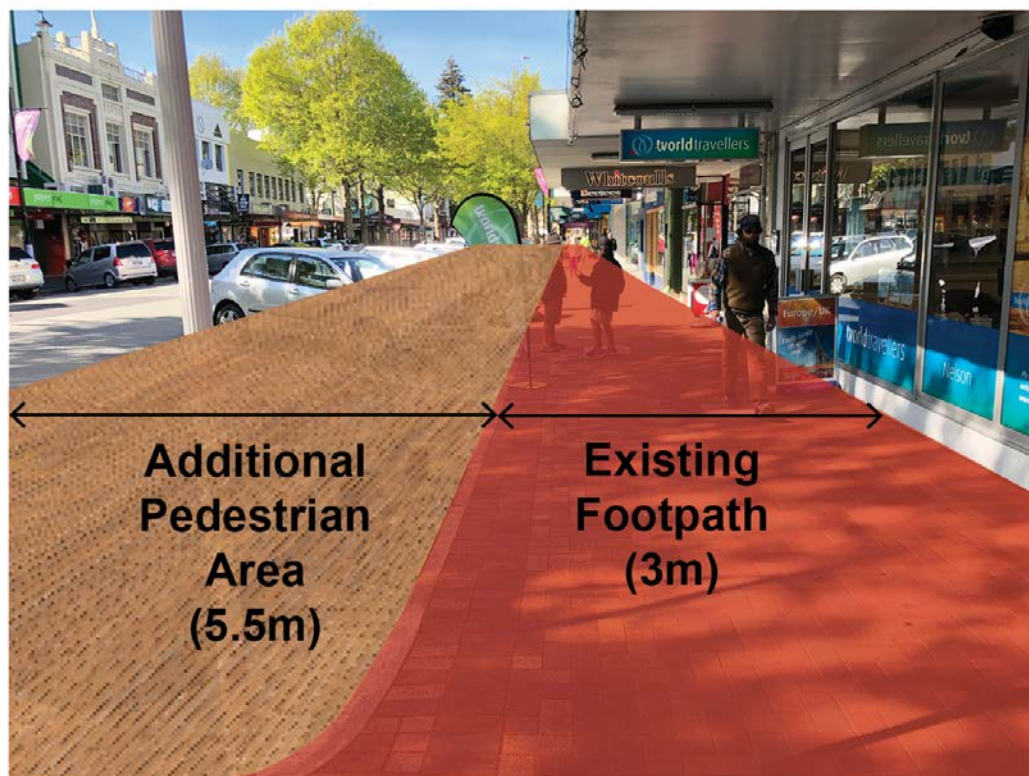
East side footpath width - 6m width

Angled parking realigned to parallel (both sides)



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Nelson City Centre Streets for People - Trafalgar Street Option 2



Trafalgar Street - Option 2

West side footpath (pictured) - 8.5m width

East side footpath width - 8.5m width

On-street parking removed (both sides)



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Nelson City Centre Streets for People - Trafalgar Street Option 3



Trafalgar Street - Option 3

Pedestrian Mall Trafalgar Street from Halifax to Hardy Street - emergency and managed service access permitted

Similar to current vehicle closure on Upper Trafalgar Street



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Nelson City Centre Streets for People - Bridge and Hardy Streets (Trafalgar St Options 1-3)



Bridge Street - Options 1, 2, 3

South side footpath - 6m width

Deliveries, loading, food pick-up and mobility parking priority on North Side of Bridge



Hardy Street - Options 1, 2, 3

South side footpath - 6m width

Deliveries, loading, food pick-up and mobility parking priority on North Side of Hardy



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Nelson City Centre Streets for People - Trafalgar Street Option 4



Trafalgar Street - Option 4

Retain the current configuration of footpaths and car parking

No improvement to the amenity, safety and walkability of the city centre. No additional spending is required for Option 4.

Option 4 would not qualify for funding from the Government's *Innovating Streets for People* fund.



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Nelson City Centre Streets for People - Materiality

Potential Footpath Treatment
Temporary Raised Timber Deck on
modular metal frames



Edge Delineation
PlaceKit modules for
seating and planting



Mini-Parklets
Placemaking insertions
for outdoor dining



Delivery Zones
Managed spaces for
loading & delivery (Opt 3)



Ground Graphics
Safer intersection
treatments (Opts 1-3)



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Case Study - High Street Auckland

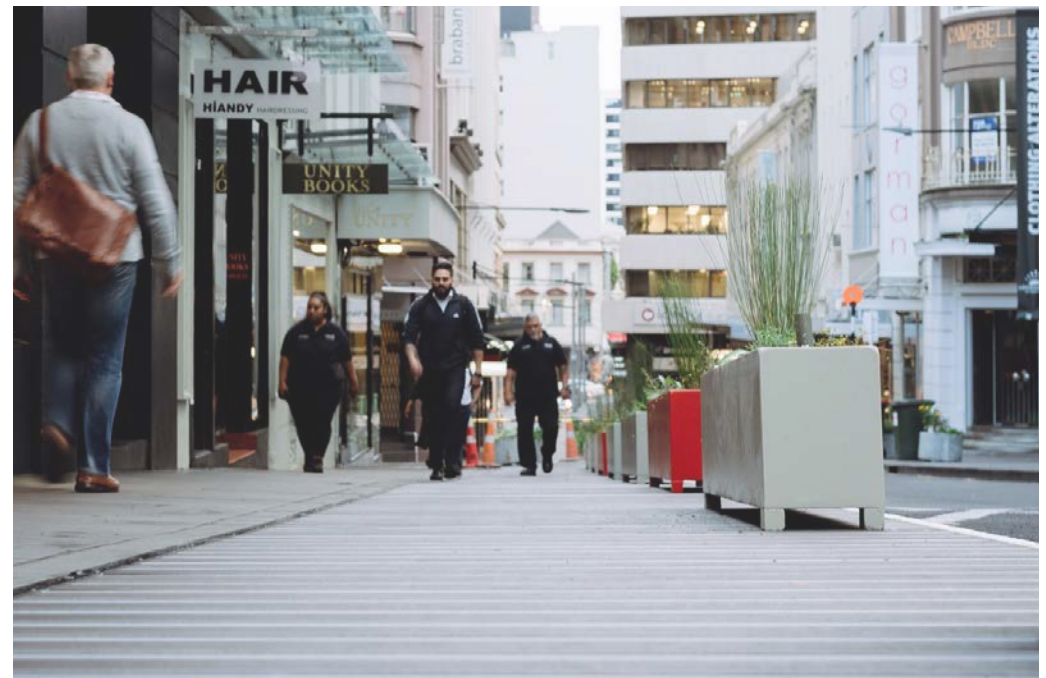
- 315m of street upgrade for \$600k (\$16m in LTP)
- 42 carparks closed, replaced with footpath
- Loading and servicing doubled
- 15% of budget for stakeholder engagement (65m pilot project) -
- 5% of budget on design (materials simplified, manage for replication and scaling up)
- 10-year design lifespan for footpath extensions
- Placemaking trial approach helps users learn new habits before full renewal
- 7-month process
- Invaluable city engagement process

Role of developing authentic relationships with the community you're working with is crucial - the people who best know the street: peds, property & business owners, customers, couriers and tradespeople - to help come up with ideas.

*This process is led by **User Experience**, with Collaboration as a core principle.*

The community are leaders when it comes to understanding their place, and simply need Council as facilitators and technical experts.

***Co-Design** sessions encouraged the *cultivation of conflict* to make sure that all of the users knew what others were facing. These sessions empowered everyone to work with their neighbours and their technical experts to design their place.*



Case Study - High Street Auckland



Some of Unity Books' staff in front of the store

Hooray the widened footpaths have finally reached us! We've been waiting for all the extra room for our book loving customers to stare at our beautiful windows without jostling for space.

Jo McColl, Unity Books Co-Owner/Manager

I'm a massive fan of the idea of expanding the footpath a bit more - for ourselves and the other people who use the street, like tourists. It's always good to not have to be super conscious of dodging people on the footpath. We already have a permanent wide footpath outside our store, now with the new extensions the street will have a really nice continuous look.

Tommy Tung, Alchemy Equipment

Feedback from the High Street District community has been supportive so far.

I was apprehensive initially about the changes; I was sure lots of our customers parked near our store so was dubious about the impact of having fewer car parks outside. Then immediately, the first day of having wider footpaths, we had people come into the store who had walked past every day without noticing us. Suddenly people had more room to look at what was around them; they could stop without somebody bumping in to them. I was happy to be proven wrong.

Beau Jeffries, Manager/Buyer, Trainers



Beau Jeffries, Trainers



Nelson City Centre - Improved Parking Operations



Pay and walk away.

Our new pay-by-plate parking meters mean no more ticket troubles. There's no need for a paper ticket, just enter your rego at the meter, pay with PayWave, coins or the easy-to-use PayMyPark app, and walk away. If you want to extend your time within the limit, you can top up from anywhere without having to return to the car. Parking in Nelson City just got even better.

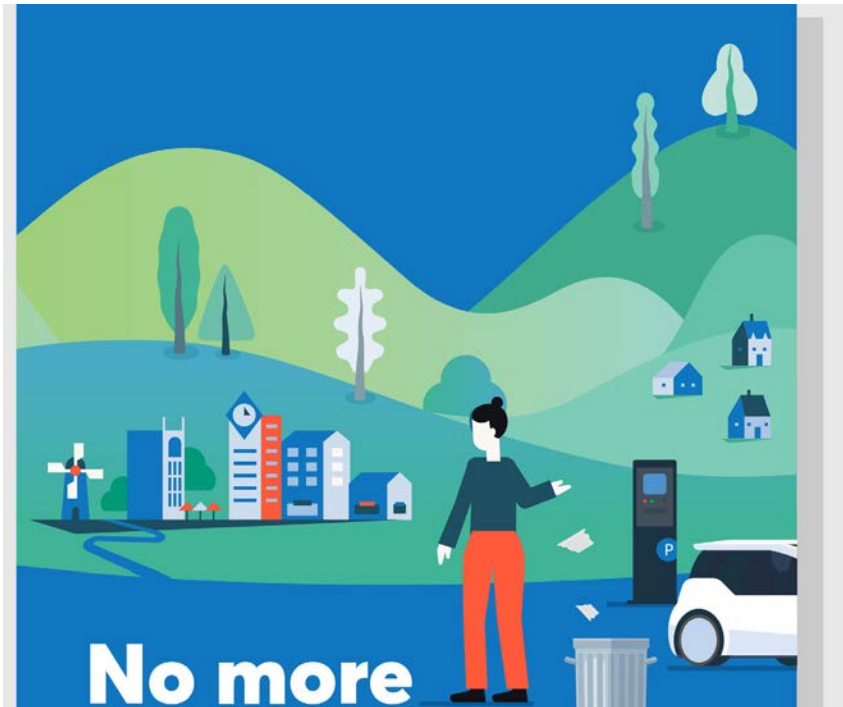
For more parking information go to:
nelson.govt.nz/parking

Smart Little City.

Pay-by-Plate parking meters Arriving June 29

PayMyPark
Download the PayMyPark app

Nelson City Council
Te Kaunihera o Whakatū



No more ticket waste.

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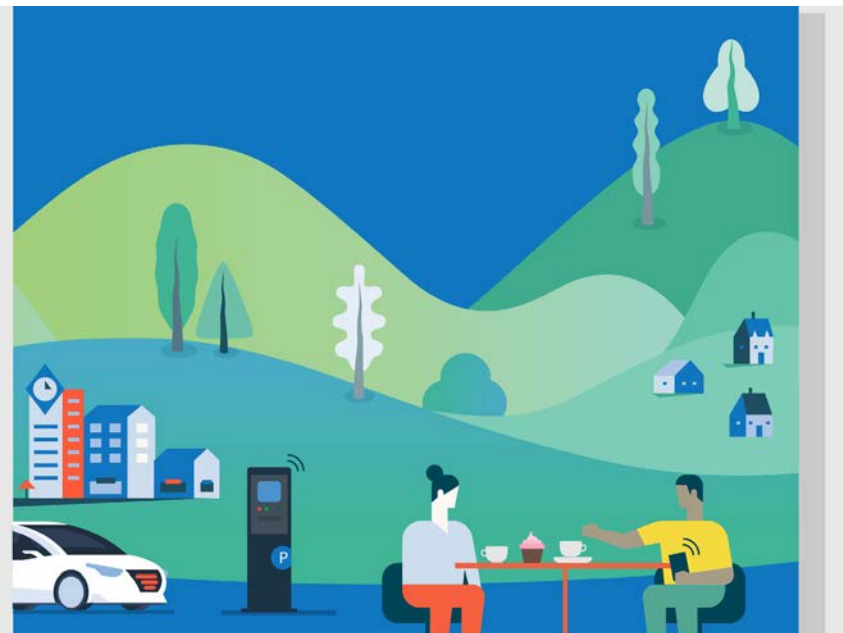
PayMyPark
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Te Kaunihera o Whakatū



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Nelson City Centre - Improved Parking Operations



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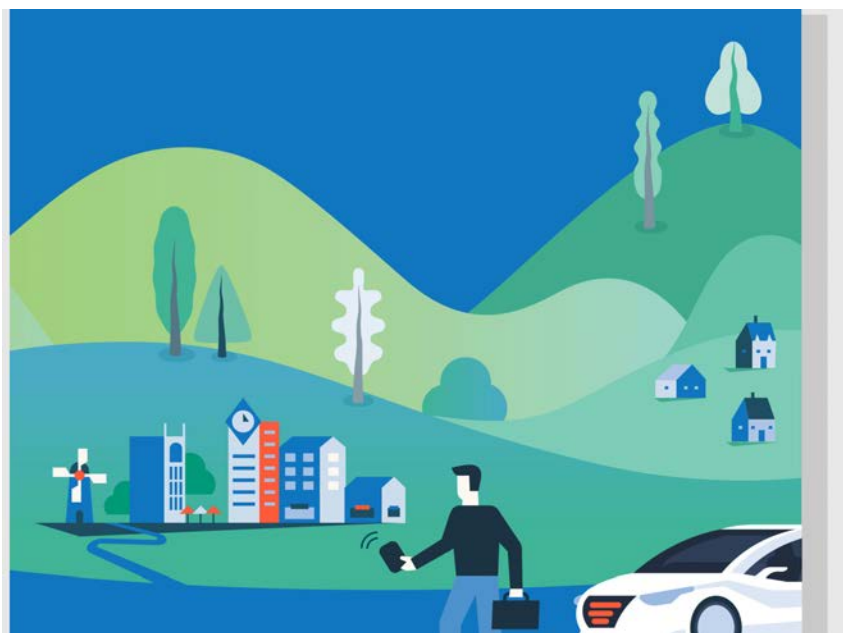
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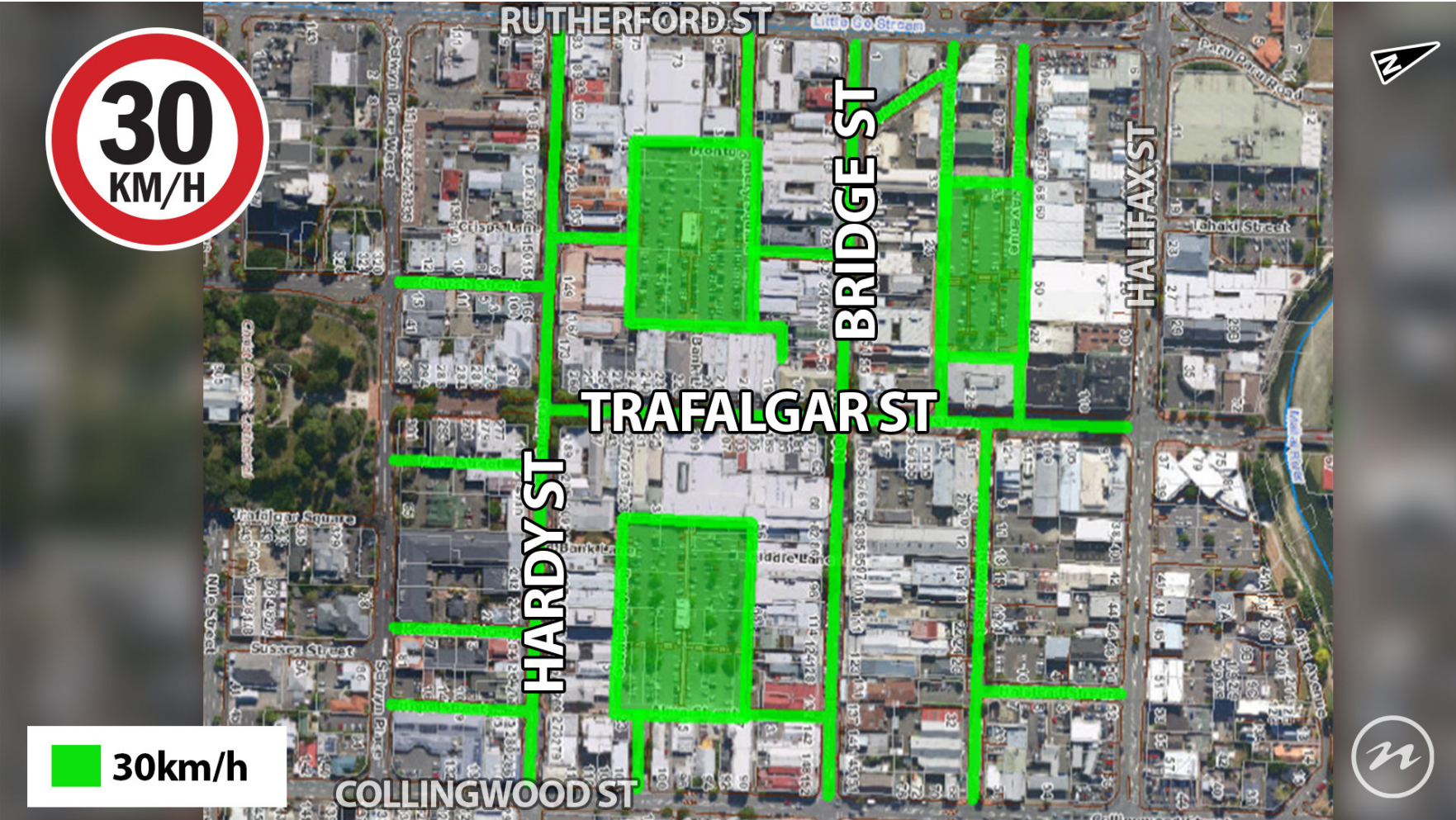
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Pay-by-Plate parking meters Arriving June 29

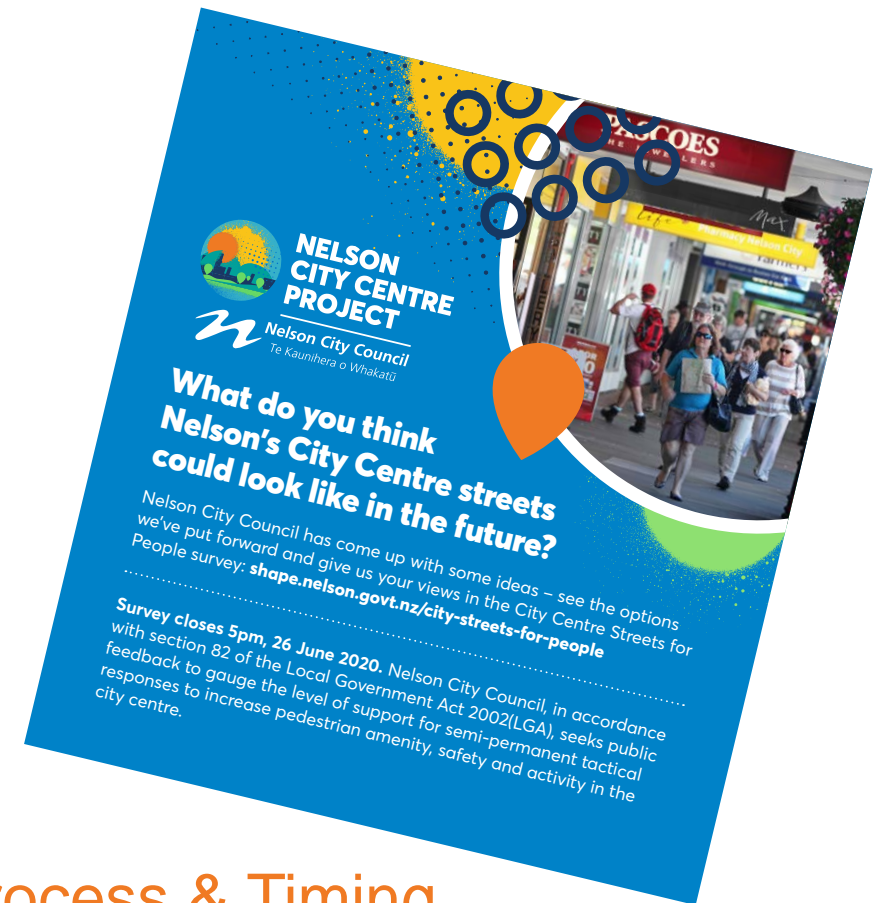
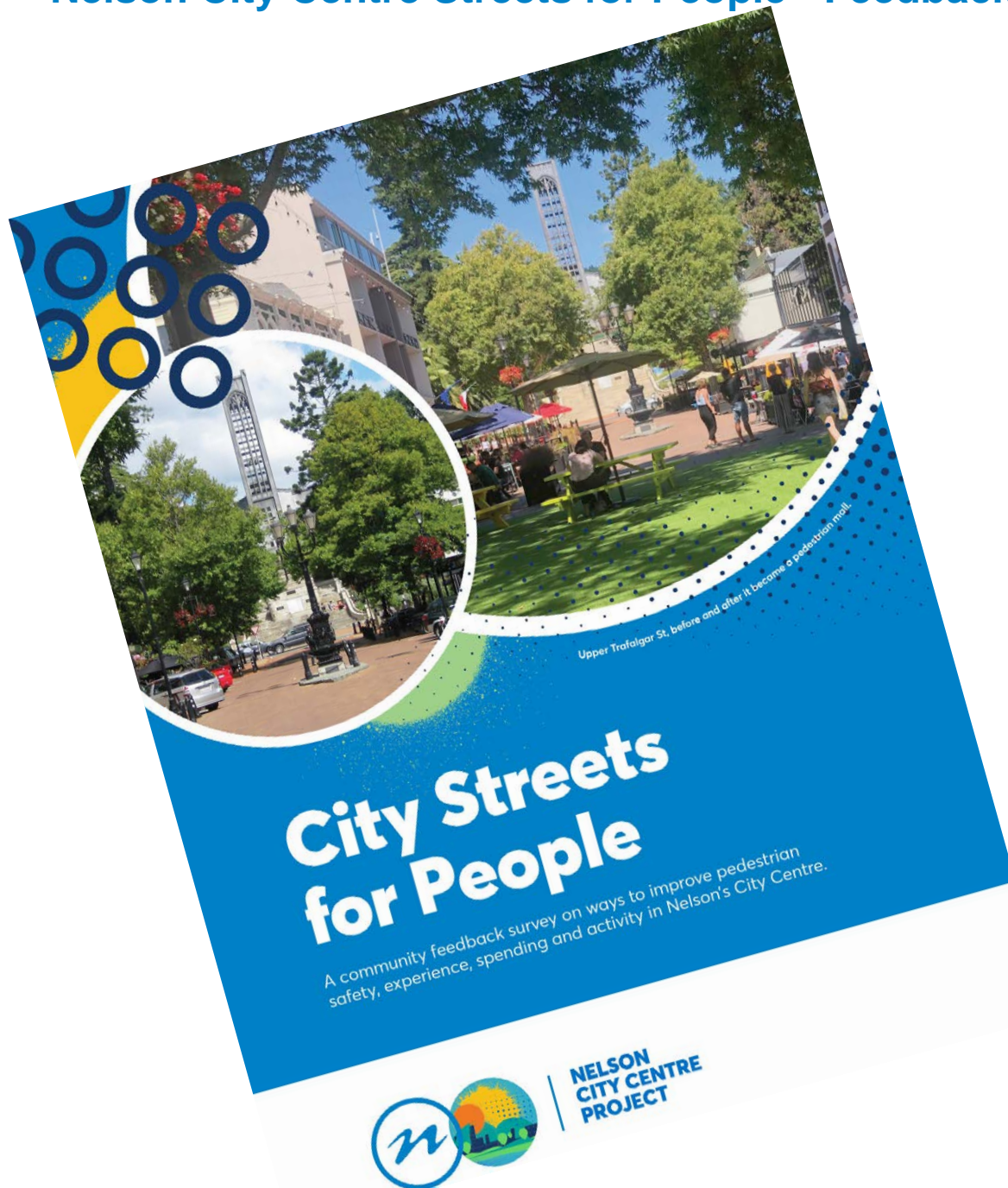


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Nelson City Centre - Safer Speed Initiative



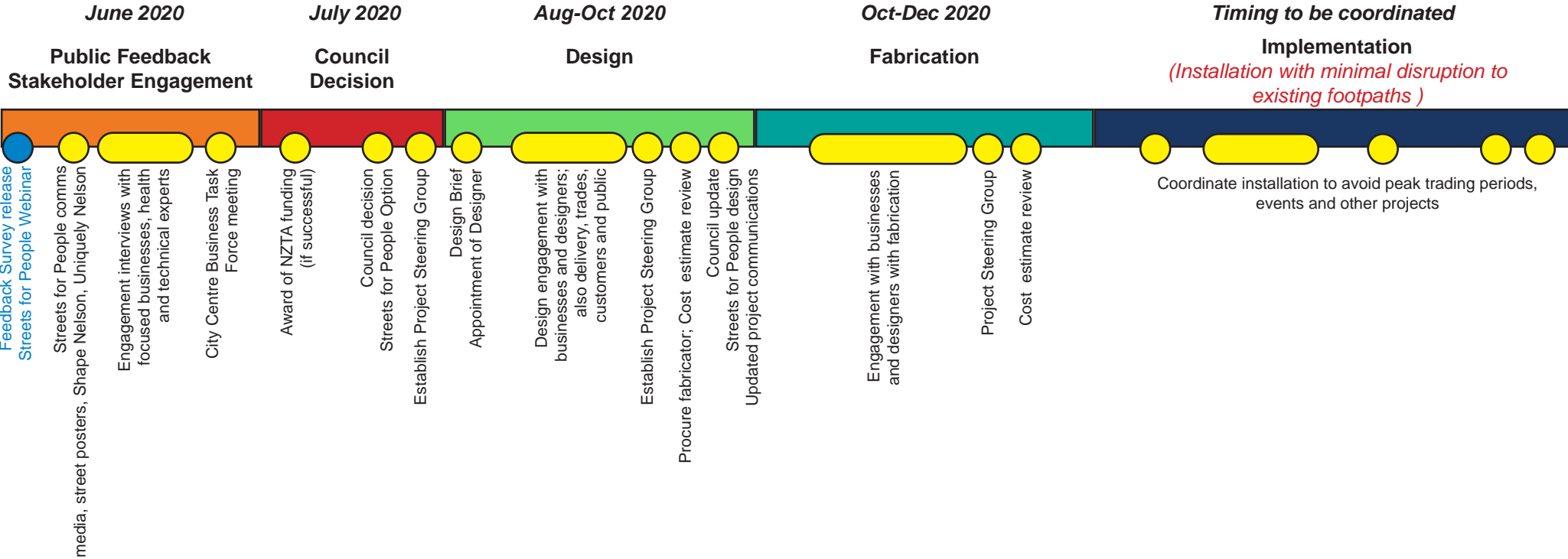
Nelson City Centre Streets for People - Feedback Process



Process & Timing

- Public Feedback Opens 2 June - Closes 26 June
- Council decision in July
- Council has identified provisional funding for 20/21
- Government funding successful Council recipients announced in late June
- Any potential placemaking pilot implemented late 2020 - early 2021

Nelson City Centre Streets for People - Indicative Timeline



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Streets for People

A group of children are participating in a parade on a city street. They are wearing large, colorful cardboard fish costumes. The costumes are primarily blue and green, with some featuring large eyes and fins. One child in the foreground is wearing a costume with a large, striped fin. In the background, there are buildings with signs for 'ASB Bank' and 'PAGE TRAVEL'. A large, pink, flame-like structure is visible on the left side of the street.

kia kaha
Thank you

Question and Answer Session

Nelson City Centre Streets for People

Webinar 4 June 2020

