

# Public Feedback

## WHAKATŪ NELSON ARTS AND CREATIVITY STRATEGY

# Whakatū Nelson Arts and Creativity Strategy

The arts and creativity strategy for Whakatū Nelson will promote arts and creation in our region for the next 10 years and beyond.

Nelson City Council is developing a new Arts and Creativity Strategy to set a vision for how the community can work together to unlock the City's creative potential, and realise the economic, social and cultural benefits a thriving arts and creative sector can provide.

## **Council would like your feedback on the Whakatū Nelson Arts and Creativity Strategy**

We want to hear what the Nelson public thinks about the content of the draft Whakatū Nelson Arts and Creativity Strategy.

This document provides a summary of the draft Strategy and a feedback form.

You can find the draft Whakatū Nelson Arts and Creativity Strategy and the accompanying report on the Nelson City Community Arts Facilities Gaps Analysis by going to consultation section at the Nelson City Council website:

[www.nelson.govt.nz](http://www.nelson.govt.nz).

## **Next steps**

Public feedback on the draft Strategy is open until Tuesday 26 July 2022. Council will consider the feedback received and make any amendments before finalising the Whakatū Nelson Arts and Creativity Strategy.

# Putting arts and creativity back into focus for our Smart Little City.

*Have your say on how our Smart Little City supports arts and creativity in the community.*

Nelson City Council is seeking feedback on the draft Whakatū Nelson Arts and Creativity Strategy.

Our City is home to some incredible arts and culture, but COVID-19 has hit the arts and creative sector hard and the feedback we've heard from the community is that Nelson has fallen behind other regions. We need to reset our direction as a city if we want the sector to survive and deliver the economic and wellbeing benefits a thriving arts and creative sector can provide.

Nelson City Council is developing a new Arts and Creativity Strategy to set a vision for how the community can work together to unlock the city's creative potential.

## Working together

It is intended this will be a community Strategy that will stimulate collaboration and cooperation to support a sustainable arts and creativity sector. While Council is well positioned to act as an initiator and facilitator, no one agency or organisation can successfully deliver this Strategy alone.

## Five pillars for success

The Strategy is structured around five strategic pillars and outcomes:

- **Whakaurunga - Participation**  
Every Nelsonian has access to the arts and the means for creative expression and fulfilment.
- **Tuakiri - Identity**  
We see ourselves reflected in the city around us.
- **Pou Tarāwaho - Infrastructure**  
We have the soft and hard infrastructure that allows creativity to thrive.
- **Tūranga Whakatū - Place-Making**  
Art and creativity is alive and well in the streets of Whakatū Nelson.
- **Ōhanga Auaha – Creative Economy**  
Whakatū Nelson's creative economy is thriving and generating well-paid opportunities for creative practitioners.

The Strategy includes a series of key moves and actions to achieve the objectives. To succeed, funding and resources need to be allocated, and implementation should be community-led.

## **Nelson City Community Arts Facilities Gaps Analysis**

An assessment of Nelson's provision of arts facilities has been undertaken in parallel to developing the Arts and Creativity Strategy. It is intended that this analysis become an appendix in the final Strategy.

The purpose of the analysis was to assess current provision of community facilities and venues for the arts in Nelson and identify gaps in provision and barriers to use of existing facilities.

The analysis identified four key gaps in arts facility provision in Nelson:

1. Large auditorium/performance space 750+ capacity
2. Black box theatre 120-150 capacity, which puts emphasis on the performer-audience interface
3. An artists' co-lab space providing affordable studios for artists
4. A community arts centre providing access to the arts for the whole community.

Feedback received through the Arts and Creativity Strategy pre-engagement process echoed the findings of the gaps analysis. These gaps have been included in the draft Arts and Creativity Strategy (in the Infrastructure strategic pillar) for further investigation by Council.

## **Delivering for Nelson**

The Strategy contributes to the following community outcomes in the Long Term Plan 2021-31:

- Our communities have opportunities to celebrate and explore their heritage, identity and creativity
- Our communities have access to a range of social, educational and recreational facilities and activities
- Our region is supported by an innovative and sustainable economy.

It also aligns with several other strategies and plans, including the Nelson Tasman Regeneration Plan (Project Kōkiri), Te Ara o Whakatū (Nelson City Centre Spatial Plan) and Te Taihu Intergenerational Strategy.

## **Pre-engagement to inform the draft Strategy**

A wide-ranging pre-engagement process has informed the development of the Strategy so far. Council representatives have met with about 200 people from February to the end of May 2022. This pre-engagement involved both in-person and virtual sessions, as well as receiving over 50 written submissions providing feedback.

Now we want to hear your views on the content of the draft Whakatū Nelson Arts and Creativity Strategy.

## Your feedback

### You can provide your views through the following channels:

- Online at the consultation section of [www.nelson.govt.nz](http://www.nelson.govt.nz).
- By dropping this form off to: Civic House, 110 Trafalgar Street, Nelson
- Posting to: Arts and Creativity Strategy, PO Box 645, Nelson 7010
- Emailing [engage@ncc.govt.nz](mailto:engage@ncc.govt.nz)

If these methods do not meet your needs, please contact Council's Customer Service Centre on 03 546 0200.

*Public Information: All submissions (including the names and contact details of submitters) are public information and will be available to the public and media in various reports and formats including on the Nelson City Council website. Personal information will also be used for administration relating to the subject matter of submissions. Submitters have the right to access and correct any personal information included in any reports, information or submissions.*

## Whakatū Nelson Arts and Creativity Strategy Feedback Form

<b>Name</b>	
<b>Organisation represented (if applicable)</b>	
<b>Address</b>	
<b>Email</b>	
<b>Phone</b>	
<b>Feedback</b>	
Do you agree with the direction of the Strategy?	<b>Yes / No</b>
What do you agree with in the strategy?	

Are there things in the Strategy you would like to change?	<b>Yes / No</b>
If you answered yes, what would you like to change?	
Would you like to add anything?	

