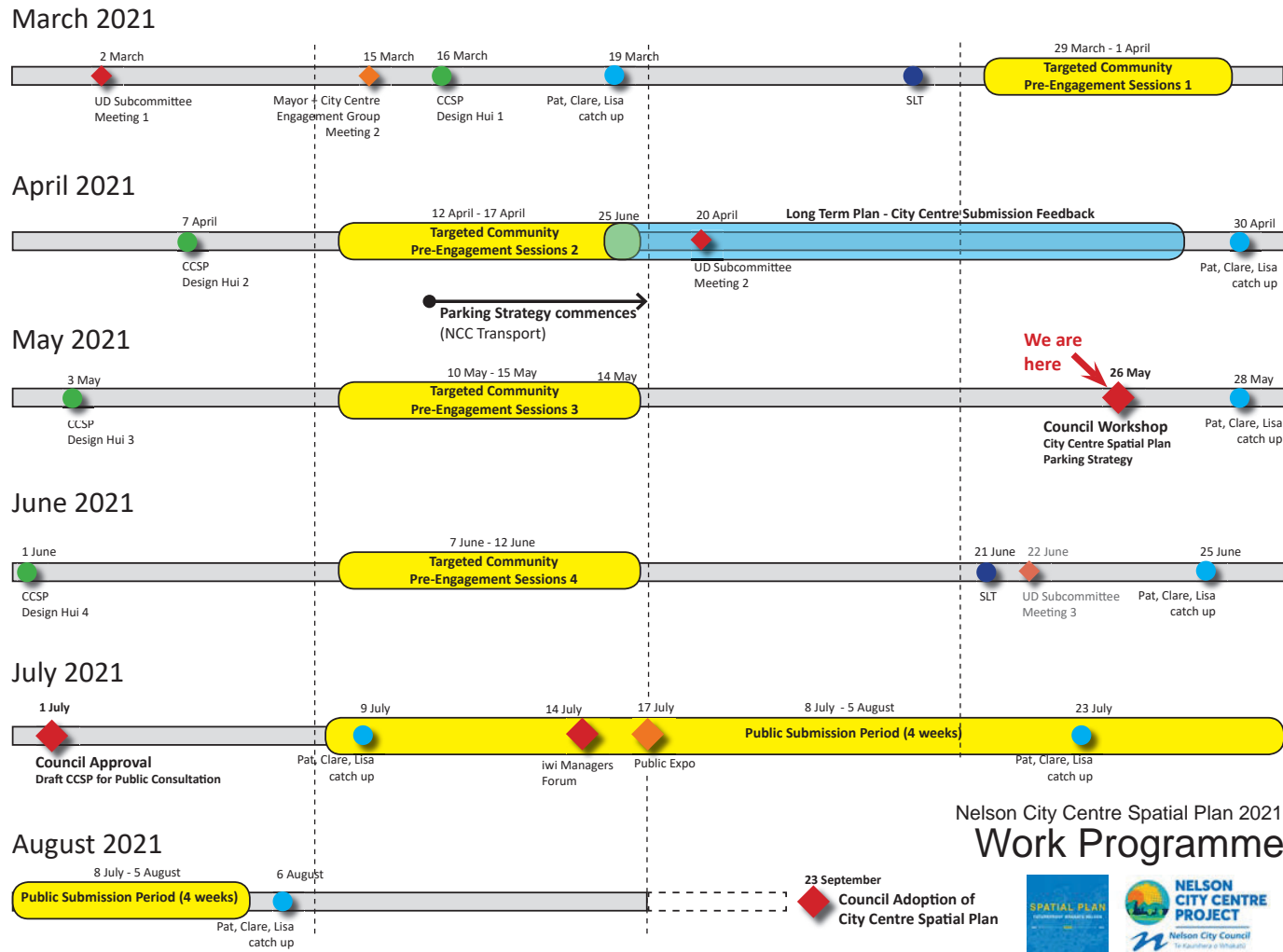


Te Ara o Whakatū - Nelson City Centre Spatial Plan Programme

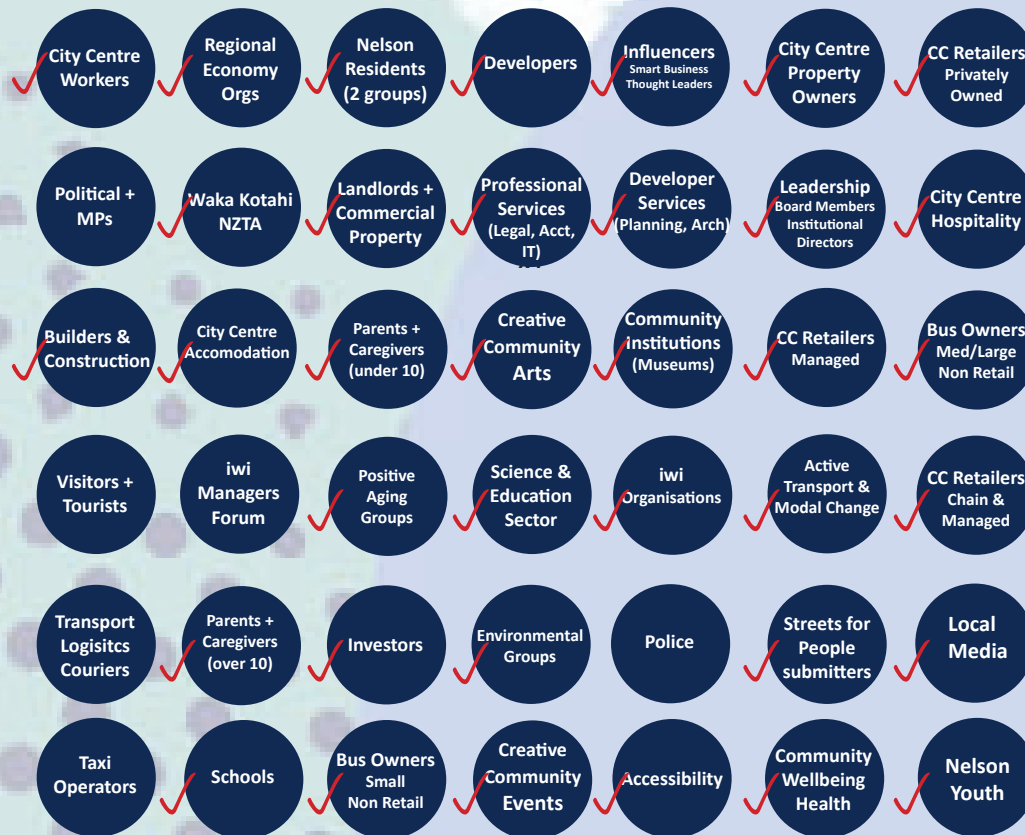


Te Ara ō Whakatū - Nelson City Centre Spatial Plan

Targeted Pre-Engagement

Summary of engagement after 3 weeklong sessions:

- 50 Group meetings
- 121 representative attendees
- Consensus regarding values for City Centre future aspirations
- Support by most groups to re-prioritise streets for people prioritised outcomes
- People-focus outcomes will require behaviour change
- City Centre carparking should prioritise shorter visits. Alternative parking options should be explored to meet worker and resident demands
- Strong consensus support for more residential living and Science/Technology Precinct (seen as “game changers”)



- Better visibility and linkage to river and green spaces
- Eclectic business recognised as point of difference- and celebrated
- Stronger role for Nelson arts community in identity and placemaking
- Youth and aged need better offering in City Centre
- Stronger Nelson identity needed in places, streets and squares. “Sweat every asset”
- Tell the success stories!

Polarising city centre redevelopment sees 'consultation on steroids'

Skara Bohny · 08:21, Mar 27 2021



Te Ara ō Whakatū - Nelson City Centre Spatial Plan

Drivers for Success



Climate + Sustainability

Our climate is changing. Nelson faces an uncertain future with increased flood, fire and coastal inundation risks.

We seek to sustainably manage our city.

The 30-year vision for the City Centre needs to anticipate change.



Economy

Nelson's diverse economy has seen significant shifts since the GFC and COVID. Retail spending is changing. Increasingly, social impacts, increased environmental awareness, and utilising local supply chains are being realised. Nelson is an innovative economy.



Housing

Urban living has long been central to New Zealand life and continues to be an enduring trend shaping local and international cities. Social, affordable and sustainable buildings need to be part of the Whakatū Nelson response.



Health + Well-Being

Successful city centres are destinations built on the social encounter between people. It's where we run into our friends, neighbours and colleagues. It's where we need to grow urban greening to beautify and cool our streets.

City Centres are where we can easily walk and be active.



Culture

Nelson's city centre is already a hub for major events, cultural institutions and amazing food and beverage offerings. A people-focused, place-based vision celebrating what makes Nelson special and amplifies it - arts, accessibility, great weather, eclectic retail and hospitality and a diverse community - all set within an epic natural setting of the Haven, river and hills.



Place

As Nelson's city centre grows with more residents, businesses and visitors, the demand for more pedestrian places where people can sit, stay and linger will increase. Places are opportunities for free play through integrating local art and iwi cultural design that express Whakatū's unique identity.

Te Ara ō Whakatū - Nelson City Centre Spatial Plan

Vision Framework

People-focused, Place-based Green Boulevards and Great Streets

- Green Boulevards running north-south connecting the Haven, Maitai and Grampians
- Great Streets running east-west that provide distinct urban character connecting neighbourhoods
- Streets that are green and attract people
- New Precincts that attract new jobs and link along the Maitai river walkway



Te Ara ō Whakatū - Nelson City Centre Spatial Plan

Street Hierarchy

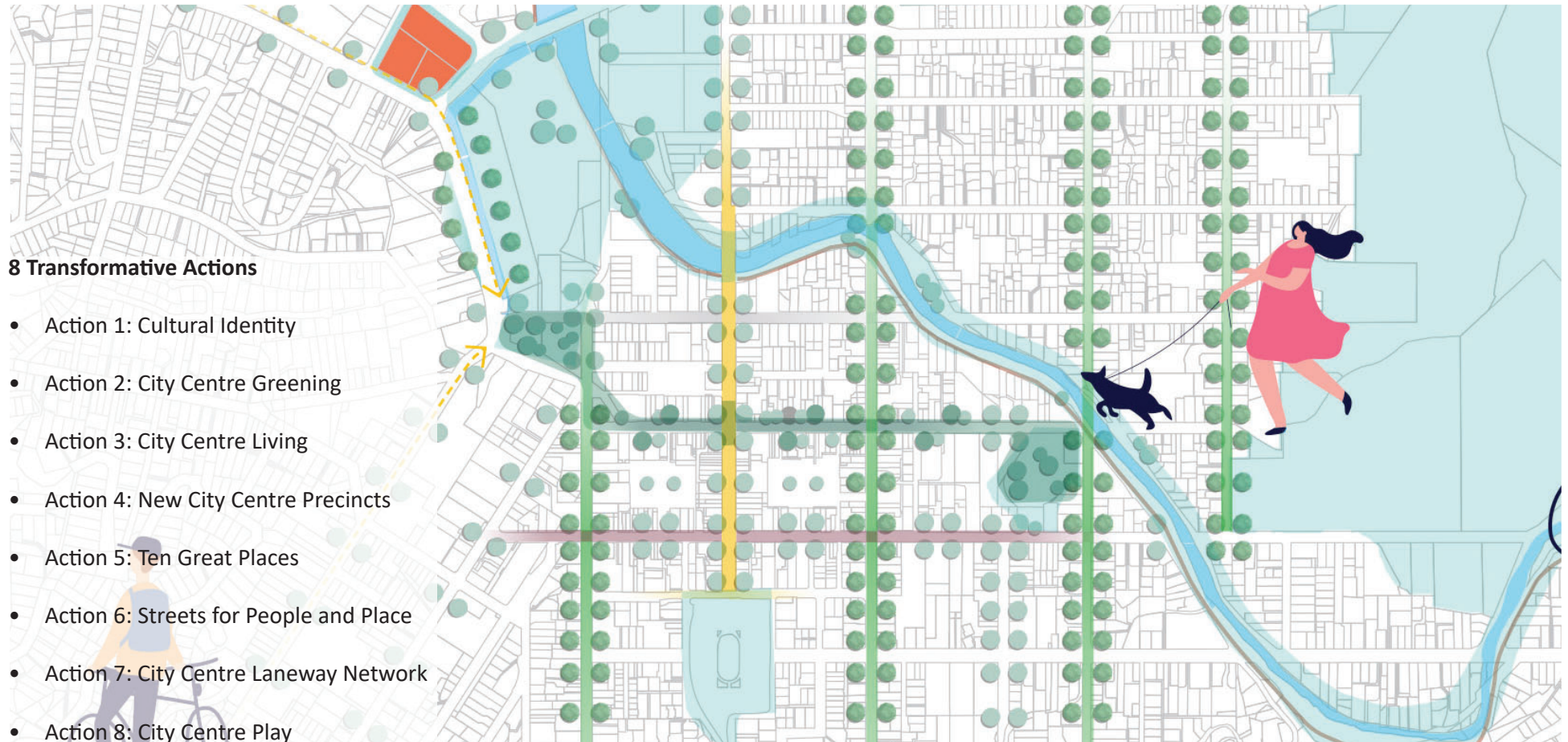
Ring Roads and Slow Place-Based Streets in the Centre



Te Ara ō Whakatū - Nelson City Centre Spatial Plan

8 Transformational Actions

A Smart Little City for People, Investment, Business and Living



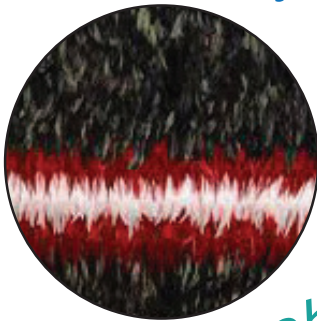
Te Ara ō Whakatū - City Centre Spatial Plan

Transformative Action #1

Six Key Moves

- ✓  Destination Nelson
- ✓  Walkable Nelson
- ✓  Blue-Green Heart
- ✓  Smart Development
- ✓  Liveable Centre
- ✓  Clever Business

Cultural Identity, History & Narratives - Te Aranga Core Values



Rangatiratanga

Right to exercise authority and self-determination within one's pūwhiri/hapu region



Kaitiakitanga

Managing and conserving the environment as part of a reciprocal relationship, based on the Maori world view that humans are part of the natural world



Manaakitanga

The ethic of holistic hospitality whereby Mana Whenua have inherited obligations to be the best hosts they can be



Wairuatanga

The immutable spiritual connection between people and their environments



Kotahitanga

Unity, cohesion and collaboration



Whanaungatanga

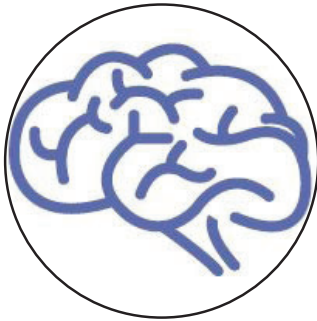
A relationship through shared experiences and working together which provides people with a sense of belonging

placeholders - appropriate images for Whakatū to be confirmed

Te Ara o Whakatū - Nelson City Centre Spatial Plan

Transformative Action #1

Cultural Identity, History & Narratives - Te Aranga Design Principles



Mana

Recognises Te Tiriti o Waitangi and the Wai 262 Ko Aotearoa Tenei framework for Treaty Partnerships in 21st Century Aotearoa New Zealand as the basis for all relationships pertaining to development



Whakapapa

Maori names are celebrated both traditional and new



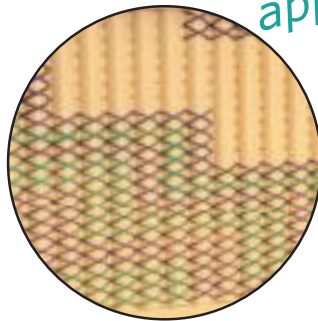
Taiao

*The natural environment is protected, restored and enhanced
(image Miriama Grace-Smith)*



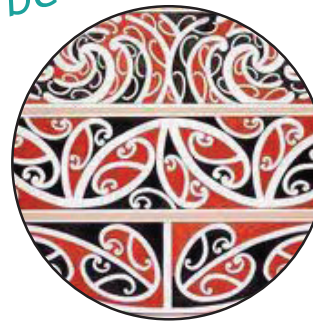
Mauri Tu

Environmental health is protected, maintained and enhanced



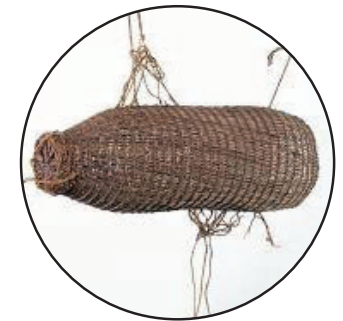
Mahi Toi

iwi/hapu narratives are captured and expressed creatively and appropriately



Tohu

Mana Whenua significant sites and cultural landmarks are acknowledged



Ahi Ka

Access to natural resources (weaving species, mahina kai, waterways, etc)

placeholders -
appropriate images for Whakatū
to be confirmed

Te Ara ō Whakatū - City Centre Spatial Plan

Transformative Action #2

City Centre Greening - Growing 1000 new Street Trees

Six Key Moves

- ✓  Destination Nelson
- ✓  Walkable Nelson
- ✓  Blue-Green Heart
- ✓  Smart Development
- ✓  Liveable Centre
-  Clever Business



Te Ara ō Whakatū - City Centre Spatial Plan

Transformative Action #3

City Centre Living - Growing our resident population tenfold

Six Key Moves

- ✓  Destination Nelson
- ✓  Walkable Nelson
- ✓  Blue-Green Heart
- ✓  Smart Development
- ✓  Liveable Centre
- ✓  Clever Business









Te Ara ō Whakatū - City Centre Spatial Plan

Transformative Action #4

New City Centre Precinct Destinations

Six Key Moves

- ✓  Destination Nelson
- ✓  Walkable Nelson
- ✓  Blue-Green Heart
- ✓  Smart Development
- ✓  Liveable Centre
- ✓  Clever Business



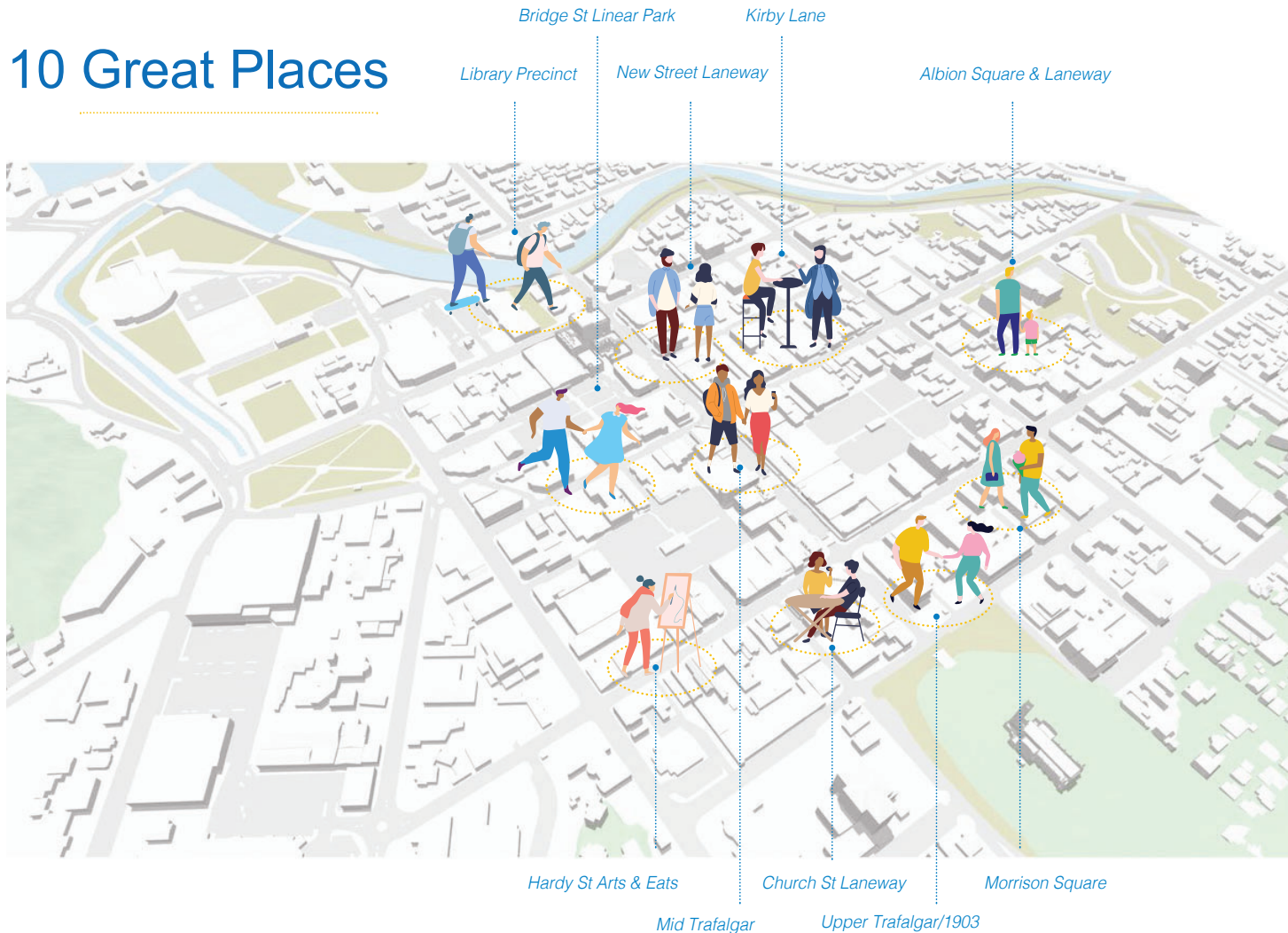
Te Ara ō Whakatū - City Centre Spatial Plan

Transformative Action #5

Six Key Moves

- ✓  Destination Nelson
- ✓  Walkable Nelson
- ✓  Blue-Green Heart
- ✓  Smart Development
- ✓  Liveable Centre
- ✓  Clever Business

10 Great Places



Great Places in the City Centre


By transforming some of Nelson's good spaces into great places, the city begins to develop a multi-layered persona, offering places for people to engage with the city. Uniquely different spaces in the City Centre to linger, attracting different age groups at different times of the day through the seasons.

Te Ara ō Whakatū - City Centre Spatial Plan

Transformative Action #6

Streets for People and Place

Six Key Moves

- ✓  Destination Nelson
- ✓  Walkable Nelson
- ✓  Blue-Green Heart
- ✓  Smart Development
- ✓  Liveable Centre
- ✓  Clever Business



Transformative Action #6 - Streets for People and Place

Trafalgar Street

AS A PLACE FOR PEOPLE

The central city core is defined as a pedestrian priority area, with strong place values that support public life, local economies and future investment. A rethink of how we design our streets, along with other public spaces, will further support the centre as a local and regional destination, and a hub for social, cultural and economic activity.

Key objectives include:

01. Prioritise pedestrian activity

Streets are the primary areas of public space in most city centres. They are also usually balanced heavily towards vehicle movements and storage, which operate at very real costs to the city. Rebalancing these in favour of pedestrians, where human-scaled activities are prioritised, is an obvious step to invite and support a higher level of public life, and can be achieved without overly compromising functional streetscape requirements, such as vehicle movements and parking.

02. Activate the edges.

Cities are the people inhabiting them. Invite people to stay a little longer and the vibrancy will follow. Activity 'spilling' out of buildings and into the street contributes to an engaging and dynamic street environment, to the benefit of all people, particularly local businesses. A greater focus on the pedestrian environment will ensure that this type of activity is both invited and supported.

03. Invite diversity.

Great city centres support a range of activities at all hours for all age groups. User diversity within the centre is currently low, with very little presence of children and youth in particular, and low levels of activity occurring outside of typical business hours. A public realm that invites and supports more diverse user groups, will help shift this imbalance, and support the city as a resilient and lively centre, with more users, more often.

With the highest concentration of people and energy in the city centre, our streets, including Trafalgar, can be re-imagined as places for people, where human exchange is prioritised, and social, cultural, and economic values are celebrated.

01. Grove / Halifax

The Grove / Bridge block signals a gateway into the city centre and a shift from vehicle to pedestrian prioritisation.

02. Halifax / Bridge

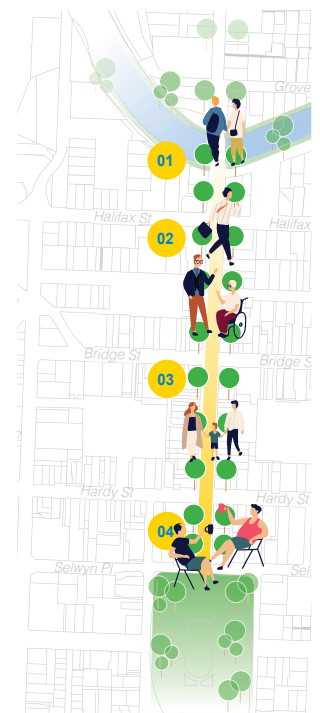
Pedestrian and vehicle movements are balanced to make way for widened footpaths that support pedestrian demand, and invite to activities to 'spill out' of local businesses and into the street.

03. Bridge / Hardy

This block is re-imagined as a shared space environment, where pedestrian movements are prioritised to better support local hospitality and retail offerings. Vehicle movements are permitted at the invitation of pedestrians.

04. Hardy / Selwyn

The Hardy / Selwyn block of Trafalgar St, known as Upper Trafalgar, remains permanently closed to traffic, with a focus on human scaled activities, outdoor dining and recreation.



Transformative Action #6 - Streets for People and Place

Trafalgar Street

TRA ALGAR STREET



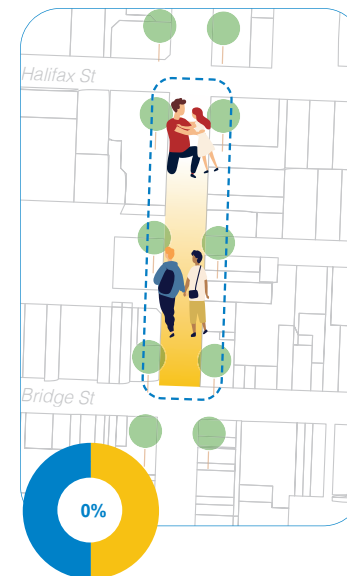
SELWYN TO ARDY

Closed to all vehicle traffic, with a focus on staying activities, outdoor dining and recreation.



ARDY TO BRIDGE

Re-imagined as a pedestrian priority shared space. Slow vehicle movements, service and accessible parking supported.



BRIDGE TO ALI A

Balanced movement between pedestrians and vehicles. Short stay parking retained

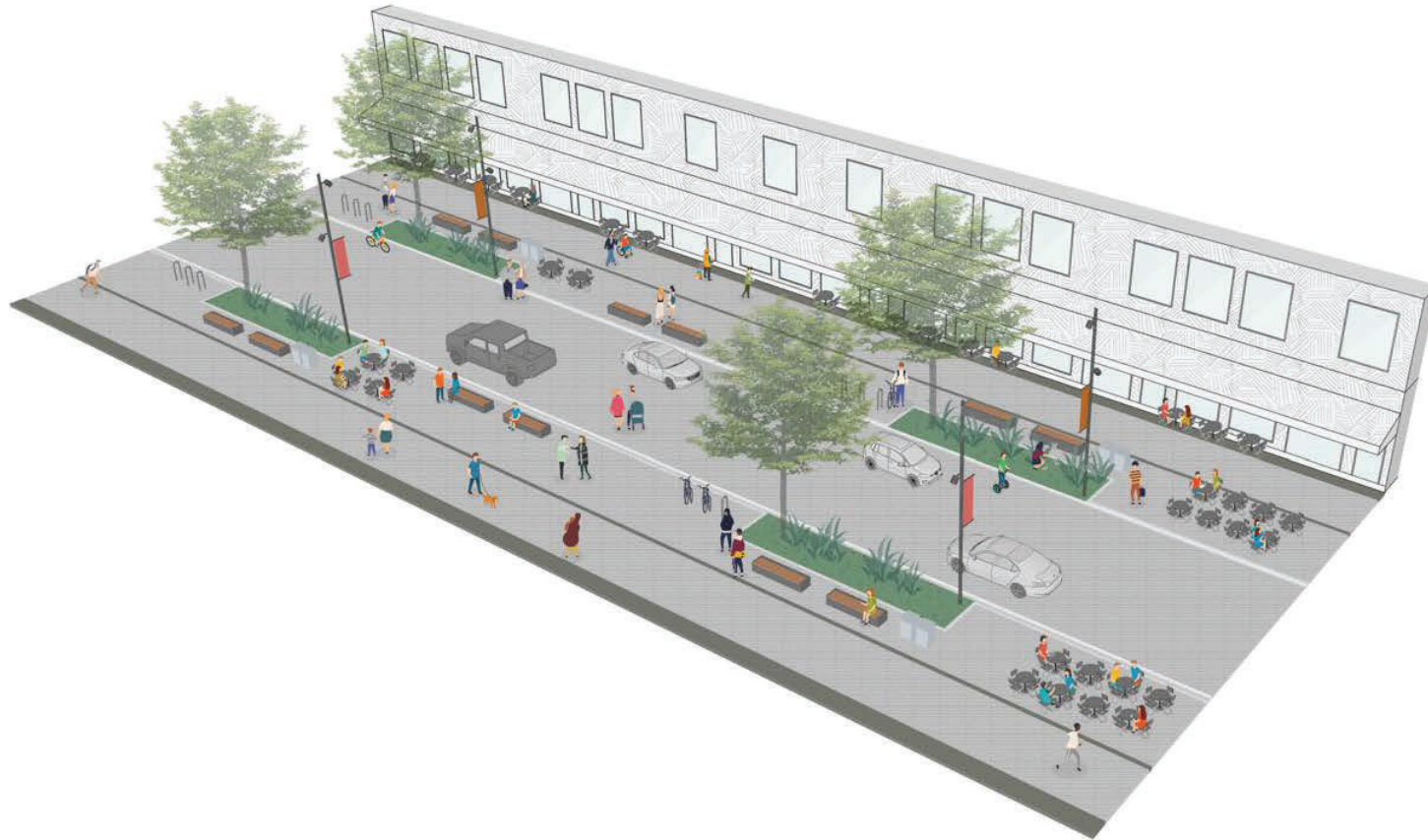


Transformative Action #6 - Streets for People and Place

Trafalgar Street



As the city centre's 'Golden Mile', Trafalgar St is a place for people; a dynamic and lively shared space environment where social, cultural and economic values can be celebrated.



Transformative Action #6 - Streets for People and Place

Trafalgar Street



Mid-Trafalgar Shared Space

Transformative Action #6 - Streets for People and Place

Trafalgar Street



Mid-Trafalgar Shared Space

Transformative Action #6 - Streets for People and Place

Trafalgar Street



Mid-Trafalgar Shared Space

Transformative Action #6 - Streets for People and Place

Bridge Street - Linear Park

AS A GREEN CITY

City parks and open spaces are well known for improving our physical and psychological health, and making our cities more desirable places to live and work. They can also assist in boosting biodiversity and ecological values.

However, because it is nearly impossible to find new space in a city environment, we need to rethink how our city streets function to ensure that these are not just roads for cars, but places for people.

Key objectives include:

01. Enhance Community Wellbeing

Access to high-quality, well-maintained public spaces are proven to improve our physical and mental health. They encourage higher levels of walking and cycling, along with increased passive activity and sociability.

02. Stimulate Economic Activity

A high-quality public environment, that supports economic demand, can have a significant impact on the number and demographic of people visiting and spending time in a city centre. This in turn can have a stimulating benefit on the local economy, including desirability for residential and commercial activity.

03. Enhance Biodiversity

something about bio diversity, heat island effect reductions, cooling of air, absorption of atmospheric pollutants, enhancement of local flora, fauna, birdlife and insects. Enhancement of waterways] through stormwater mgmt.

BRIDGE STREET LINEAR PARK



Connecting Anzac Park to the west, and Queens Gardens to the east, Bridge Street is re-imagined as a **Linear Park**, affording much needed open space for residents and users of the city centre, while enhancing biodiversity and sustainable stormwater management practices.

- 01. Anzac Park
- 02. Haven Street
- 03. Trafalgar Street
- 04. Queens Garden

Transformative Action #6 - Streets for People and Place

Bridge Street - Linear Park

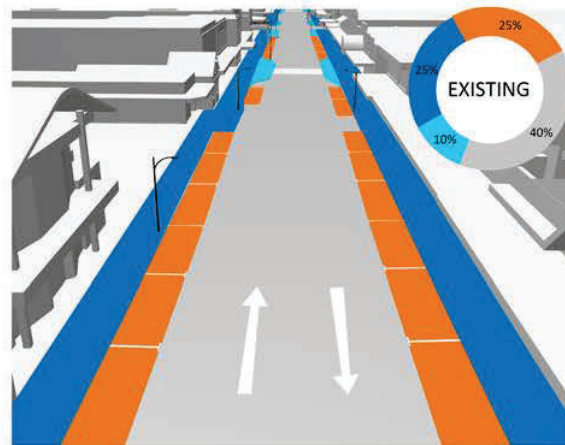


Bridge Street is **re-imagined as a Linear Park**, connecting the city's open spaces in new ways, inviting passive & active recreation, supporting existing commercial activity, and incentivising future investment.

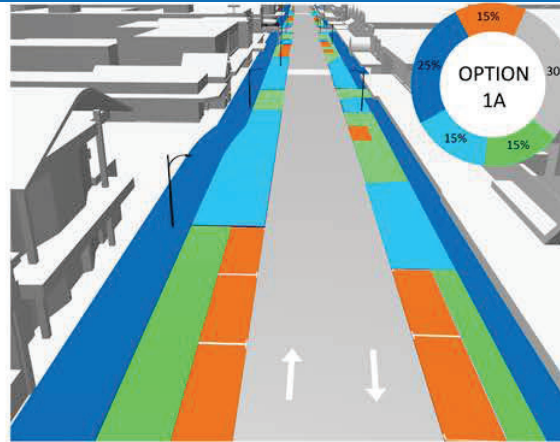


Transformative Action #6 - Streets for People and Place

Bridge Street - Linear Park

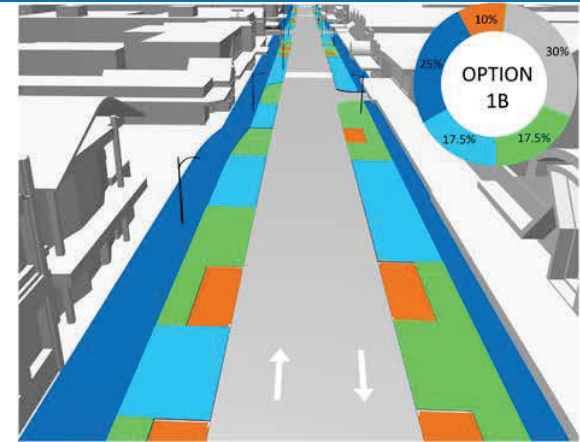


35%   65%

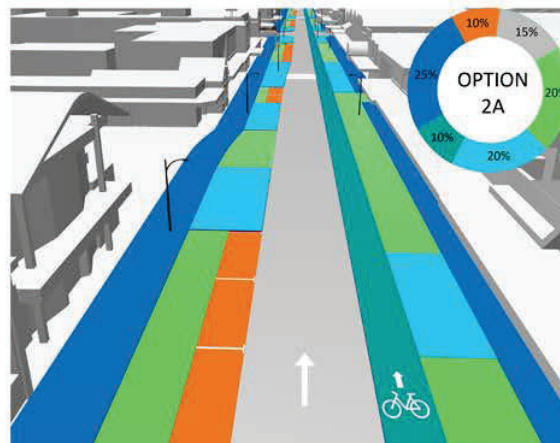


TWO WAY STREET STUDY

55%   45%

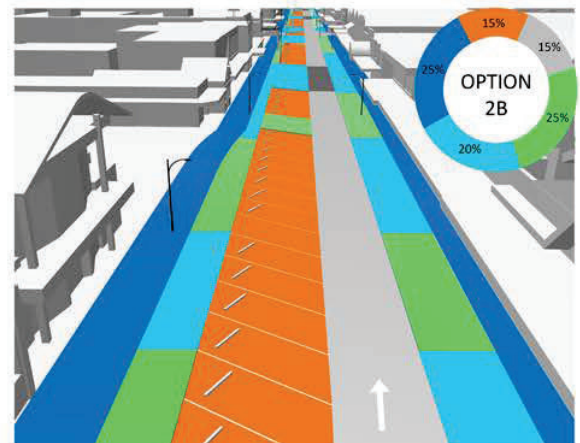


60%   40%



ONE WAY STREET STUDY

75%   25%



65%   35%

 PARKING

 GREEN SPACE

 STAY / PLAY SPACE

 BICYCLE LANE

 PAVEMENT / MOVEMENT SPACE

Transformative Action #6 - Streets for People and Place

Bridge Street - Linear Park



Two-Way Option 1B

Transformative Action #6 - Streets for People and Place

Bridge Street - Linear Park



Two-Way Option 1B

Transformative Action #6 - Streets for People and Place

Bridge Street - Linear Park



One-Way Option 2B

Transformative Action #6 - Streets for People and Place

Bridge Street - Linear Park



One-Way Option 2B

Transformative Action #6 - Streets for People and Place

Bridge Street - Linear Park



One-Way Option 2B

Transformative Action #6 - Streets for People and Place

Hardy Street - Stick & Stay

AS A PLACE TO STAY

Places to linger, both public and private, play an important role in the establishment of **dynamic and lively spaces** that support public life and economic activity.

In particular, hospitality and independent retail activity that are allowed to 'spill out onto the street' offer a level of activation and interest that flavours the city and offers further reason to visit and linger.

Key objectives include:

01. Strengthen connectivity and user experience

Something about a 'Great Street' where hospitality and independent retail activity can spill out onto the street, inviting and fostering a lively and dynamic streetscape where public life can thrive.

02. Support and incentivise economic activity

Hardy St, along with Upper Trafalgar St, has the highest concentration of eateries in the city centre and is a popular 'eat street' destination. Much of this activity 'spills' onto the public realm, adding an important level of activation to the street. At a fundamental level people attract people so incentivising and supporting this is an important driver for economic activity and public life.

03. Reinforce unique place values

Often confused with Bridge St, Hardy St has unique values that make it like no other place in the city centre, including the highest concentration of eateries in the city centre. However these values are overshadowed by the dominance of vehicle movements and activity. Reducing this dominance, while better supporting staying activities, will help to shift this imbalance and celebrate Hardy St as a destination in its own right and a valuable part of the city's public realm.

'EAT STREET' ON HARDY



Hardy Street is an important thread in the urban fabric of the city centre, and together with Upper Trafalgar, is a popular destination for eateries, bars, restaurants and independent retailers. Re-imagining this street to better support existing and new activities will see Hardy St unfold as a key urban corridor for the Whakatū Nelson city centre.

- 01. Anzac Park
- 02. Haven Street
- 03. Trafalgar Street
- 04. Queens Garden
- 05. Maitai River Walkway

Transformative Action #6 - Streets for People and Place

Hardy Street - Stick & Stay



Hardy Street is reimagined as a social spine, **a place to come together** to eat, drink, socialise, and celebrate what it means to live in Whakatū Nelson.




Te Ara ō Whakatū - City Centre Spatial Plan

Transformative Action #7

City Centre Laneway Network

Six Key Moves

- ✓  Destination Nelson
- ✓  Walkable Nelson
- ✓  Blue-Green Heart
- ✓  Smart Development
- ✓  Liveable Centre
- ✓  Clever Business



Te Ara ō Whakatū - City Centre Spatial Plan



Transformative Action #8

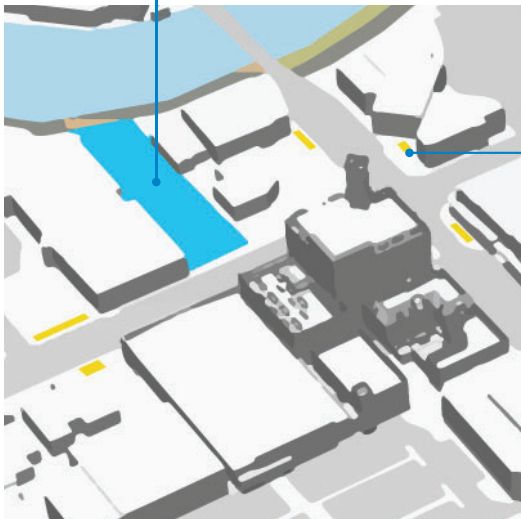
Six Key Moves

- ✓  Destination Nelson
- ✓  Walkable Nelson
- ✓  Blue-Green Heart
-  Smart Development
- ✓  Liveable Centre
- ✓  Clever Business

City Centre Play



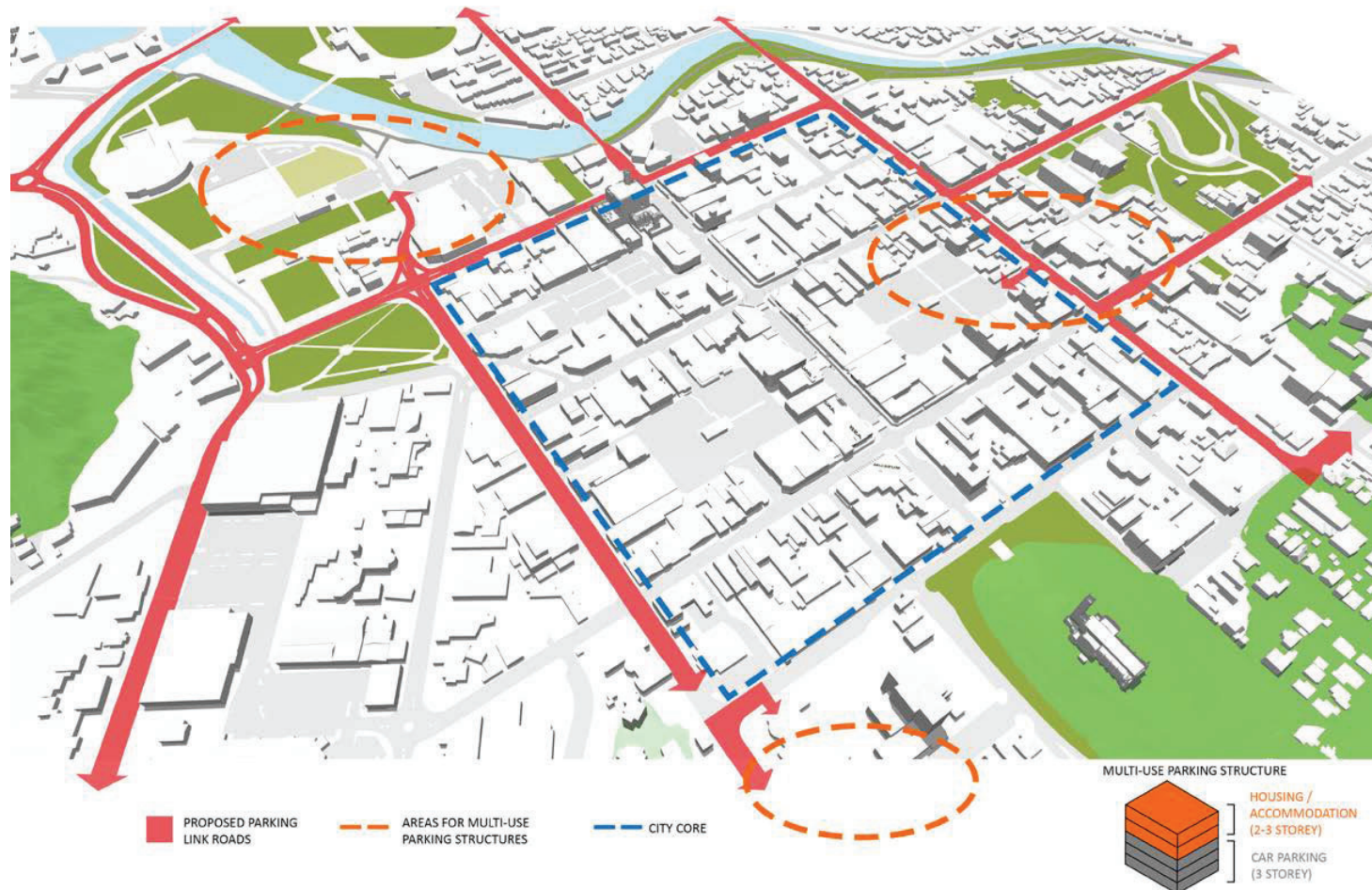
-  **Designated playspace**
**Indicative location shown for illustrative purposes only - actual site to be determined*
-  **Secondary play opportunities**



Te Ara ō Whakatū - Nelson City Centre Spatial Plan

Options to Achieve the Vision

Option 2 - Mitigated Parking on Periphery (multi-level, multi-use structures)





NELSON CITY CENTRE PROJECT



Nelson City Council

Te Kaunihera o Whakatū